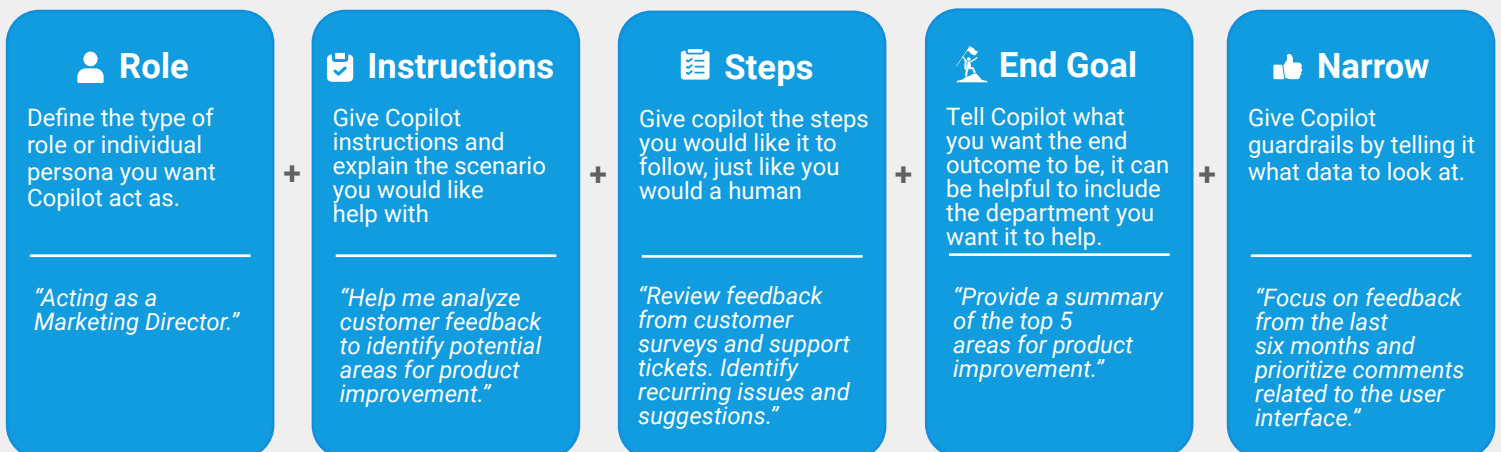# rego consulting
Let Rego Be Your Guide

Cheat Sheet:
AI Prompt Engineering Frameworks with Examples

Microsoft's Goal Context Expectations Source (GCES) Framework

🎯 Goal
Define the end goal of what you want Copilot to accomplish.

"Help me identify the most popular products on our website this month".

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🔍 Context
Explain why you need this information or how you'll use it

"...To help me decide which products we should run sale on to attract new customers."

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✓ Expectations
Share the format or target audience you want the response tailored to

"Give me a list of the top 5 requested products."

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📊 Source
Identify known information, data sources, or plugins Copilot should use

"Check in my folder labeled "customer sales data" and my email outlook folder labelled "sales" to analyze data.
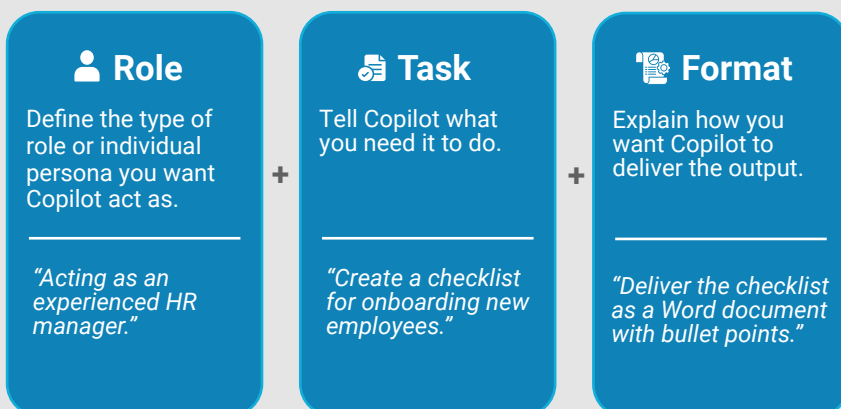
The RISEN Framework

The RISEN Framework is designed to help you give Copilot clear directions for useful outputs. This framework consists of five steps:

👤 Role
Define the type of role or individual persona you want Copilot act as.

"Acting as a Marketing Director."

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✅ Instructions
Give Copilot instructions and explain the scenario you would like help with

"Help me analyze customer feedback to identify potential areas for product improvement."

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📋 Steps
Give copilot the steps you would like it to follow, just like you would a human

"Review feedback from customer surveys and support tickets. Identify recurring issues and suggestions."

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⛳ End Goal
Tell Copilot what you want the end outcome to be, it can be helpful to include the department you want it to help.

"Provide a summary of the top 5 areas for product improvement."

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👍 Narrow
Give Copilot guardrails by telling it what data to look at.

"Focus on feedback from the last six months and prioritize comments related to the user interface."

RTF Framework

This framework is perfect for smaller tasks. For these prompts, you will define the:

👤 Role
Define the type of role or individual persona you want Copilot act as.

"Acting as an experienced HR manager."

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📄 Task
Tell Copilot what you need it to do.

"Create a checklist for onboarding new employees."

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📑 Format
Explain how you want Copilot to deliver the output.

"Deliver the checklist as a Word document with bullet points."

Chain of Thought Framework

This framework is more open ended and is great for when you get stuck or need to come up with creative ideas.

🎯 Problem:
Explain to Copilot the problem or question you are trying to solve.

"As a sales director, I am struggling to improve the performance of my sales team. Our current strategies don't seem to be yielding the desired results, and we need to increase our sales numbers by 20% this quarter."

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🏃 Ask for Assistance
Have Copilot come up with possible solutions by asking it to think it through.

"Let's think it through step-by-step. What new strategies or changes can we implement to boost our sales performance and achieve our targets?"