

Simplify the lifecycle. Strengthen the signal.

ELS standardizes Clarity across the organization, reduces user choices, and turns governance into an embedded experience.

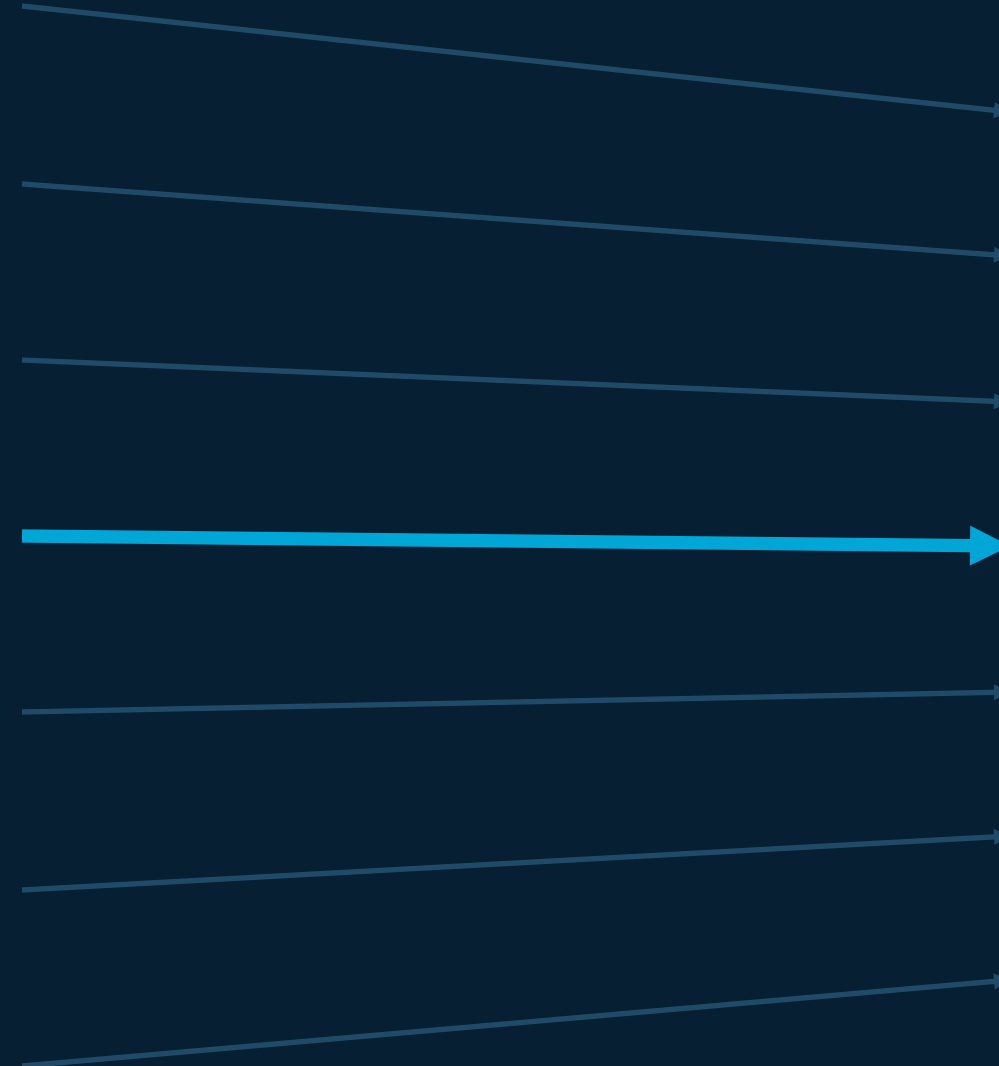
CULTURE CHANGE

BETTER DATA

CLEARER CONTROL

EPMO Lifecycle Simplification

A two-year journey from complexity to confidence



THE EXECUTIVE THESIS

Standardization is not about adding control. It is about removing interpretation.

ELS creates one coherent path through Clarity, with fewer choices and stronger signals.

01

One lifecycle

A unified, framework-agnostic model replaces divergent paths and reduces duplicate work.

02

Data-driven governance

Automated controls convert project data into trusted status, reporting, and oversight.

03

Guidance in the flow

Role-based guidance, simpler language, and fewer artifacts make the right action easier to find.

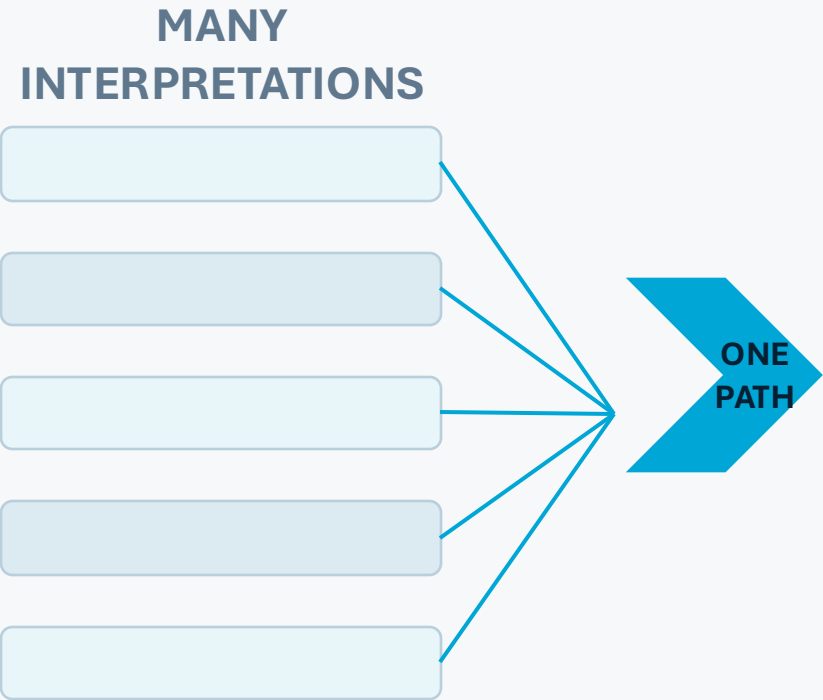
SIMPLE • SMART • SCALABLE

WHY CHANGE

Complexity had become part of the user experience.

The challenge was not a single process. It was the cumulative weight of choices, handoffs, and interpretation.

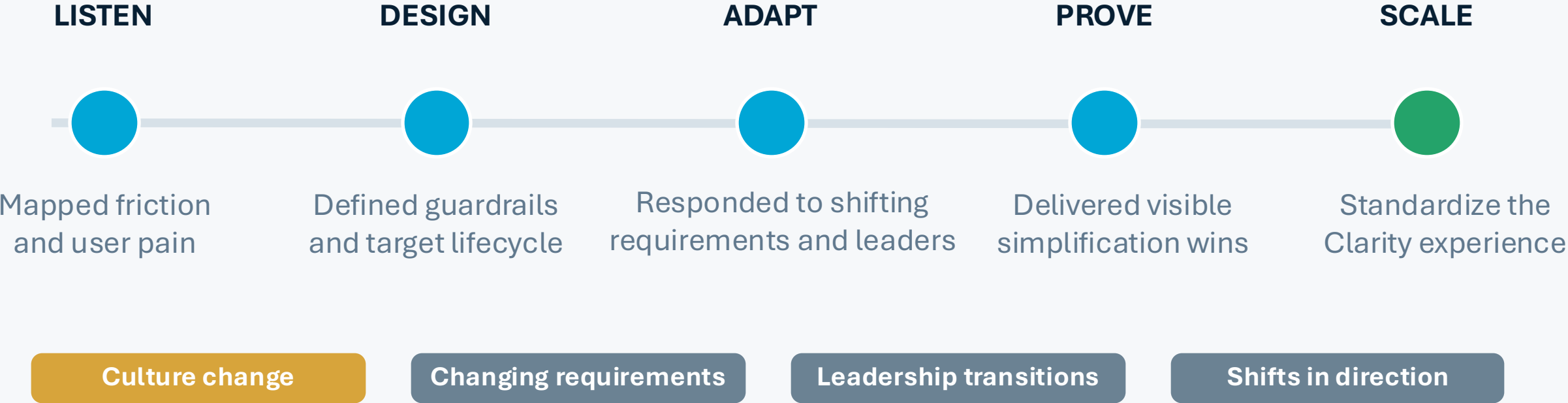
- 1 Too many paths Work types and guidance routes produced inconsistent execution.
- 2 Too much rework Duplicate entry, overlapping approvals, and disconnected artifacts consumed time.
- 3 Too little signal Manual controls and manually entered status weakened confidence in the data.
- 4 Too hard to navigate Procedures, QRGs, terminology, and configuration obscured what mattered.



THE JOURNEY

Two years of learning, adapting, and staying anchored to simplicity.

The direction changed. The north star did not.



Resilience became a design capability.

DESIGN GUARDRAILS

We made simplicity a decision framework, not a slogan.

Every design choice had to improve clarity, consistency, or control.

ONE

Unified and framework-agnostic

ONLY

Require data that supports a defined process

EMBED

Digitize assessments and guidance

AUTOMATE

Prefer system-based controls

ALIGN

Connect strategy to execution

SPEAK

Use clear, industry-aligned language

Use the tool to support the process. Never let the tool dictate it.

WHAT CHANGED IN CLARITY

Four targeted moves created an outsized shift in the user experience.

Each win removes discretion where consistency matters and removes effort where it does not.

01

OPCM

A module became four focused questions

MODULE → 4 QUESTIONS

02

Stakeholders

A dedicated tab now serves as the stakeholder registry

SCATTERED → VISIBLE

03

Status

Overall status is forced by data points, not manually entered

OPINION → SIGNAL

04

Capitalization

Fewer software capitalization questions, written more clearly

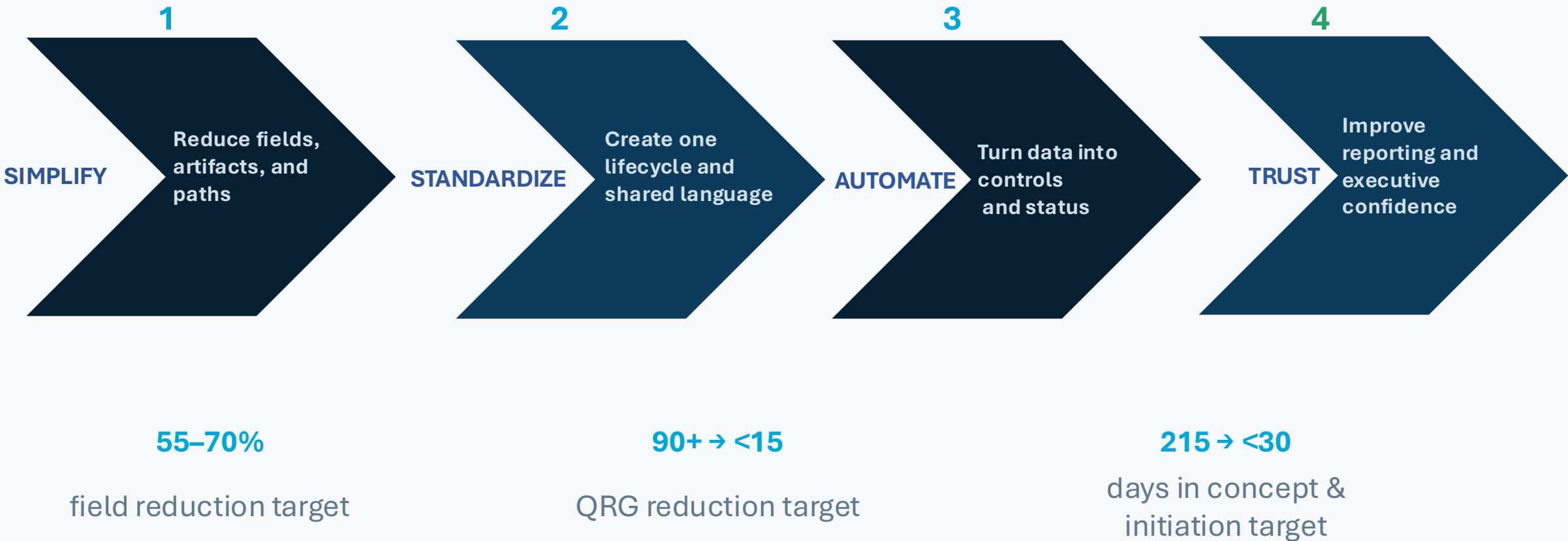
DENSE → DECISIVE

The pattern: fewer choices + clearer language + stronger automation

THE OUTCOME MODEL

Simplification creates a compounding return.

Better experience improves data. Better data strengthens decision-making.



The next chapter

Make the right way the easy way.

ELS is more than a cleaner Clarity configuration. It is a simpler operating model, expressed through the tool.

Simplify • Standardize • Automate • Trust

Thank you

