



Optimizing IT Efficiency: Integrating Turbonomic with Apptio and Cloudability

Your Guides:

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Part I: Introduction





Agenda

- Introduction
- Configuration Basics
- Security Basics
- Installing Jaspersoft Studio
- Interface Introduction
- Data Adapter Setup
- Server Connection Setup

Introductions

• Take 5 Minutes

Turn to a Person Near You

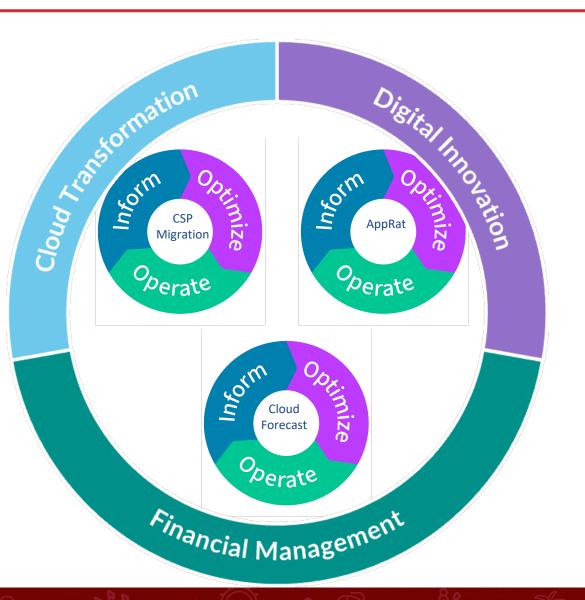
• Introduce Yourself

Business Cards





FinOps + TBM Together



- FinOps guides operational heart of Cloud Practices in support of TBM goals
- Each phase of TBM can engage the FinOps Cycle independently
 - Inform -> Assure Data Quality
 - Optimize -> Understand Utilization and Opportunities for Refinement
 - Operate -> Align People to enact the adjustments

FinOps: Financial Governance for Cloud

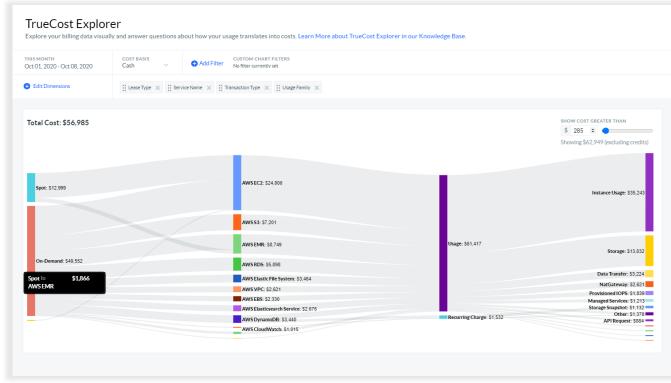


The 3 phases of the FinOps lifecycle

Courtesy: FinOps Foundation

- A set of principals, processes and tools
- That enable collaboration between IT,
 Finance and The Business
- To maximize the business value of an organization's cloud deployment

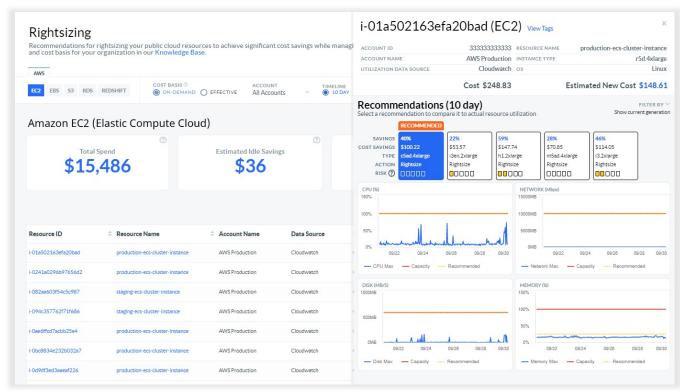
Inform



*Figures for example only

Establish cost allocation strategy
Integrate custom pricing and discounting
Perform showback/chargeback for BUs
Curate dashboards and personalize views

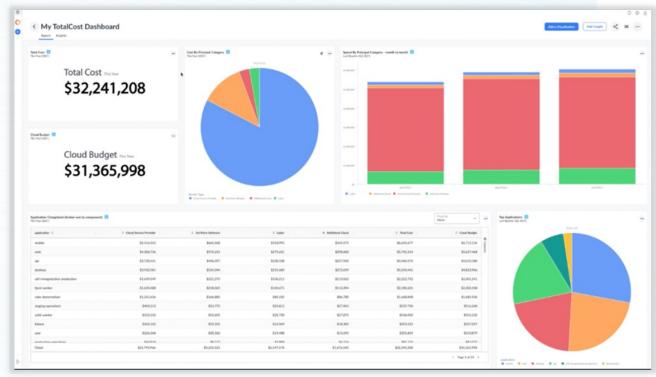
Optimize



*Figures for example only

Identify idle resources and eliminate waste
Rightsize VMs, databases, storage and more
Centralize commitment buying process
Detect and address spend anomalies

Operate



*Figures for example only

Automate workflows for cost optimization

Track to budgets and forecasts

Enable engineers to take action

Communicate progress regularly

Discussion Points

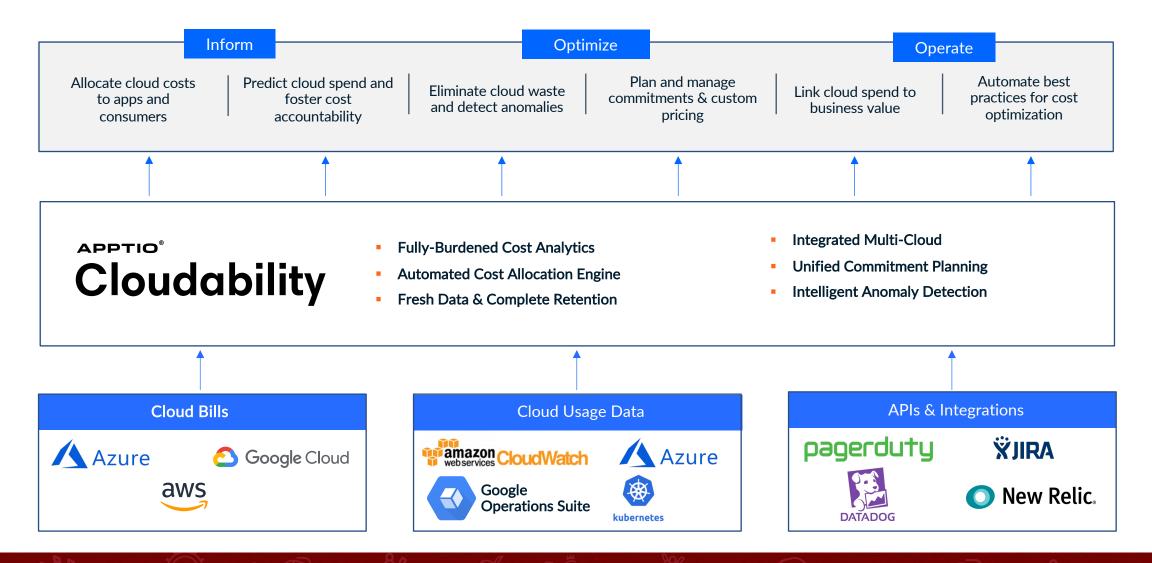
- Where does ownership of cost reduction sit in your org today?
- What is your organization's strategy today for stabilizing cost today? If through purchasing, what vehicle do you use (RIs, SPs, other)?
- How is cost stabilization communicated?

Part II: Cloudability + FinOps





Cloudability and FinOps: Operating Model



FinOps for all phases & maturity levels

IBM Cloudability

3. Operate

Basic budget and forecast, workload planning, alerts, anomaly detection, reporting and insights, etc.

Rightsizing recommendations and preferences, container

cost optimization, RI/SP recommendations, RI/SP planner,

2. Optimize

etc.

1. Inform

Insight into multi-cloud cost and usage from CSPs, cost allocation, business mappings, reporting / dashboards, etc.

Cloudability Financial Planning

Collaborative, driver-based forecasting and planning with approval workflows

IBM Turbonomic

Application performance assurance and automated resource optimization

Cloudability Savings Automation

Automation of financial commitment instruments (RI/SPs)

Cloudability TotalCost

Cloud program TCO and unit economics, unit costing, advanced allocation of shared costs, and profitability, Chargeback/Showback

Fundamental FinOps Maturity Advanced

Part III: Turbo + Cloudability





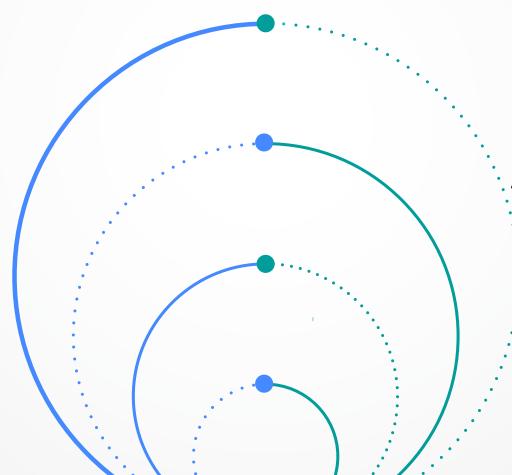
Surpass your FinOps goals with the combination of

Cloudability and Turbonomic

IBM Apptio Cloudability

Maximize cloud value

Cloud cost
management and
optimization for all
FinOps phases to tie
spend to business
value delivered

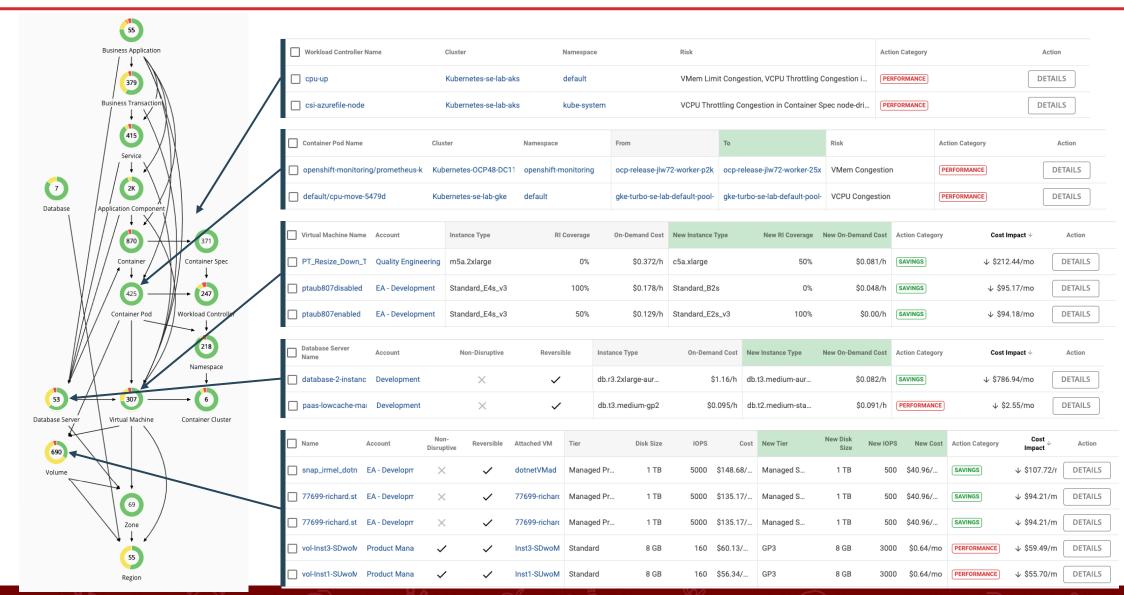


IBM Turbonomic

Protect the business

Automated elasticity at scale for all multi-cloud and cloud native operations to protect performance and control spend

Automate actions at every layer of the stack to drive elasticity.



Questions?





Surveys

Please take a few moments to fill out the class survey. Your feedback is extremely important for future events.



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