

★ LAS VEGAS ★

regoUniversity

2025

Sponsored by

ValueOps®
by Broadcom

Clarity®
by Broadcom

Rally®
by Broadcom

ConnectALL
by Broadcom

Insights
by Broadcom

Beyond the Buzzwords: How to Deliver Measurable Business Outcomes with VSM.

Your Guides:
Lisamarie Manso
Emma Price

The Benefits of Value Stream Management

A VSM Solution Provides Business Leaders:

Visibility with data and insights aggregated from across organizations with dozens, hundreds, or thousands of team

Alignment through lean portfolio, digital product, and OKR management for simplified funding, resourcing, and planning

Efficiency through new ways of working at every level to eliminate waste, increase productivity, and improve quality



The Five Steps



Organize for Value Streams



Focus the enterprise on delivering value end-to-end

Identify real value streams that are self-contained and integrated from idea to delivery, and have minimal extraneous dependencies

Define value streams as the people and teams that deliver value, rather than a portfolio of work

Organize the enterprise around these streams to decrease complexity, reduce friction, accelerate innovation, and eliminate wasted work

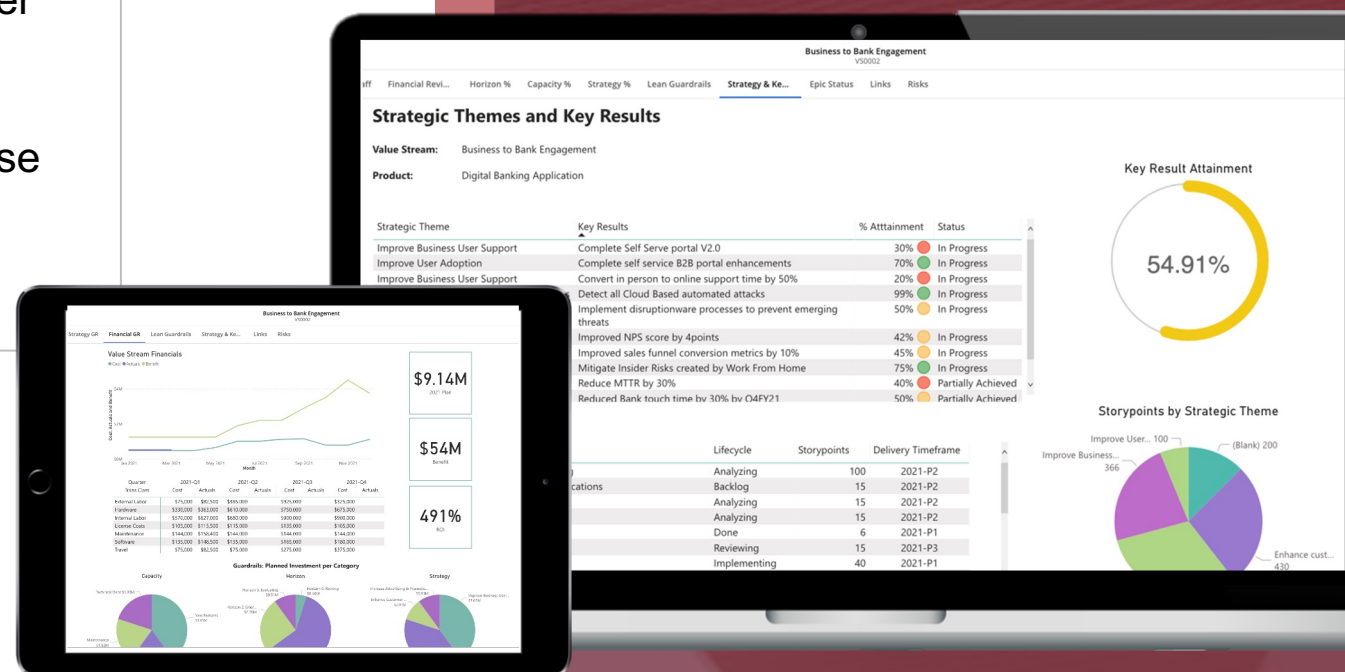
A large financial institution shifted \$1B in investment from 900 projects to 10 value streams, a 100-fold decrease in annual planning complexity

Business Intelligence Insights

Lean Portfolio Management

Objectives & Key Results

Multiple methodologies



Fund Value Streams



The key to evolving from projects to products

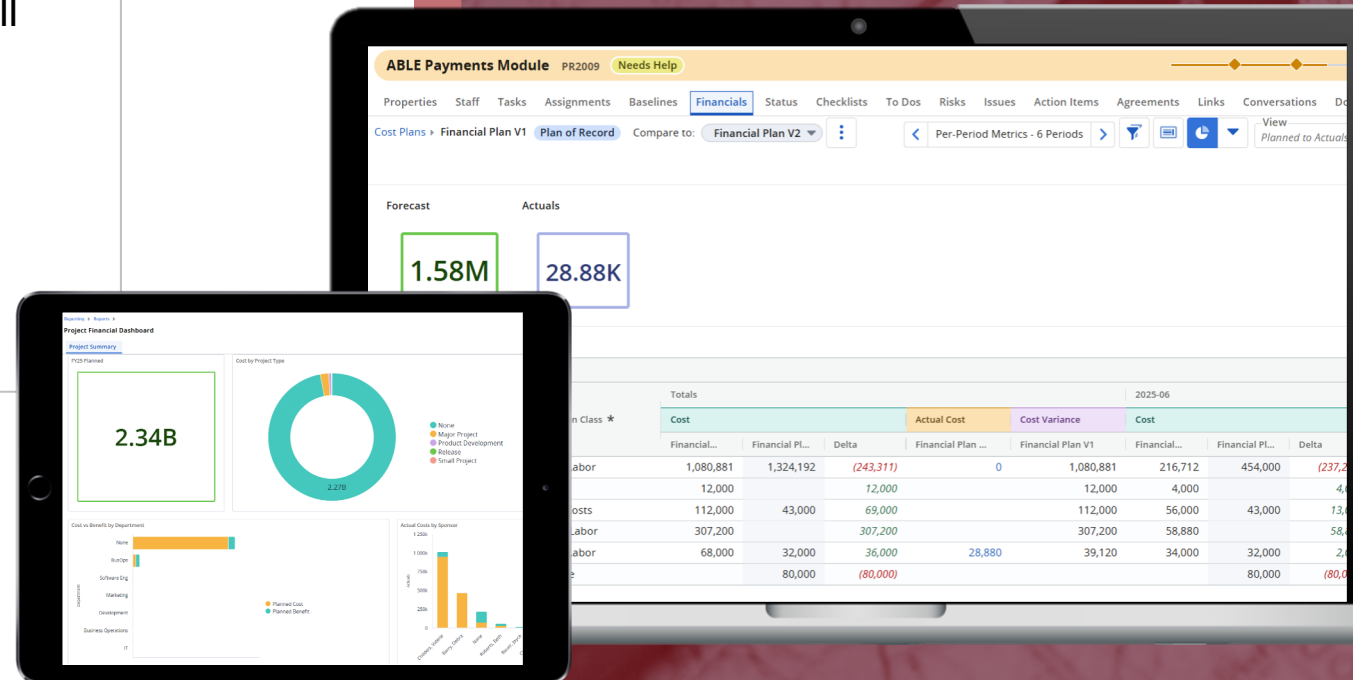
Fund value streams with annual operating plans that empower product teams to pivot and adapt as needs and requests change

Frame efforts using strategic themes and outcomes for all stakeholders, with investment guardrails to promote a value orientation

Reinvent projects as timeboxes to monitor status, costs, risks and milestones while providing consistency and predictability to delivery teams

In practice, task plans and timeboxes result in more predictable and consistent execution that is more reflective of GTM and value realization

Financial Management
Strategic/Innovation Roadmaps
Staffing and Resource Management
Team Funding



Align with Development

Negotiate with delivery teams using epics and roadmaps

Define work as epics that encapsulate the innovations, features, and customer value desired

Direct innovation with roadmaps that provide clear, adaptable plans that do not require re-budgeting or onerous organizational changes

Negotiate the mix of work effectively to maximize innovation while still enabling delivery teams to address backlog items and technical debt

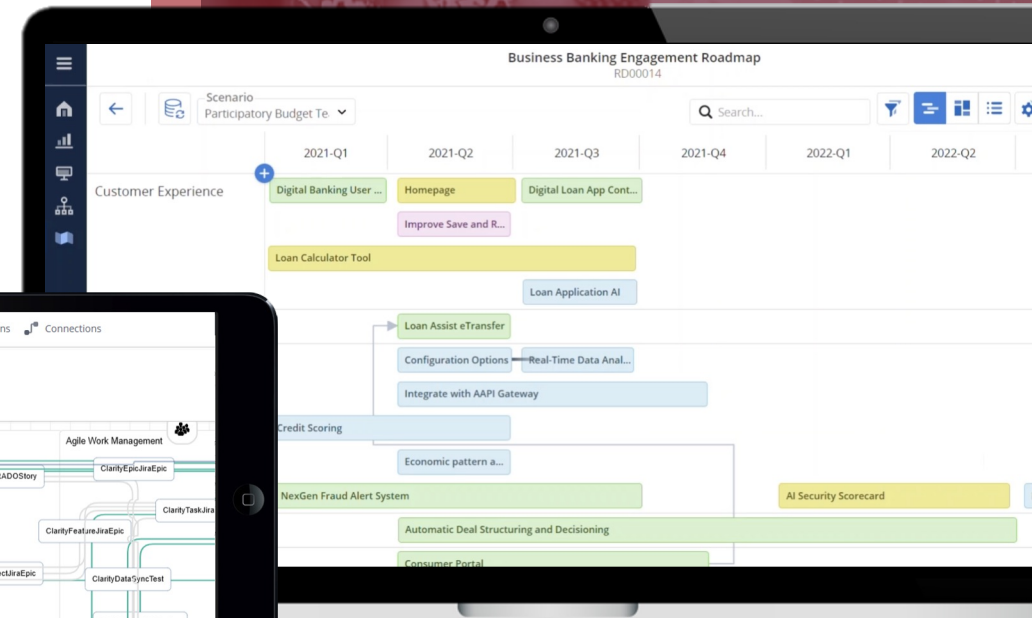
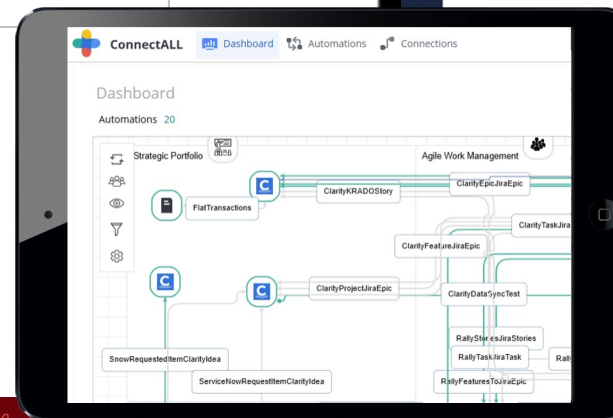
Detached from funding, epics can easily be steered across timeboxes, enabling the enterprise to manage demand and capacity effectively



3

Capacity Planning
Agile Delivery Management

Risk and Dependency Management
Collaboration Tooling

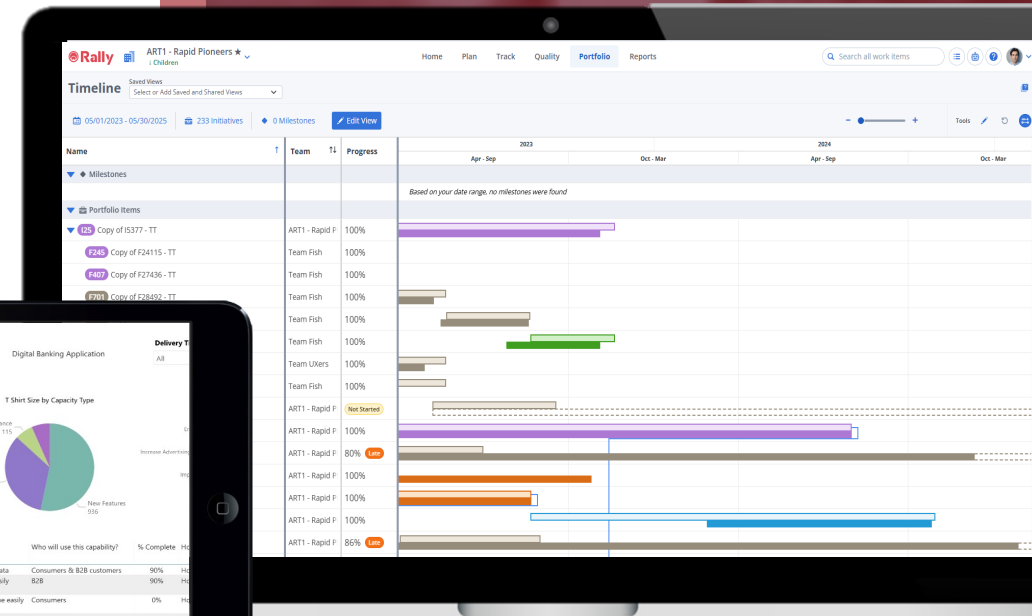


4

Data Aggregation and Rollup
Data Synchronization
Insights with Smart Metrics
Dashboards and Reporting

Advocate effectively to ensure the most valuable innovation epics remain prioritized, with minimal impact or risk to other essential work

With regular roadmap reviews, business and delivery stakeholders reach consensus quickly and often, aligning accountability across the value stream



Recognize and Amplify Success



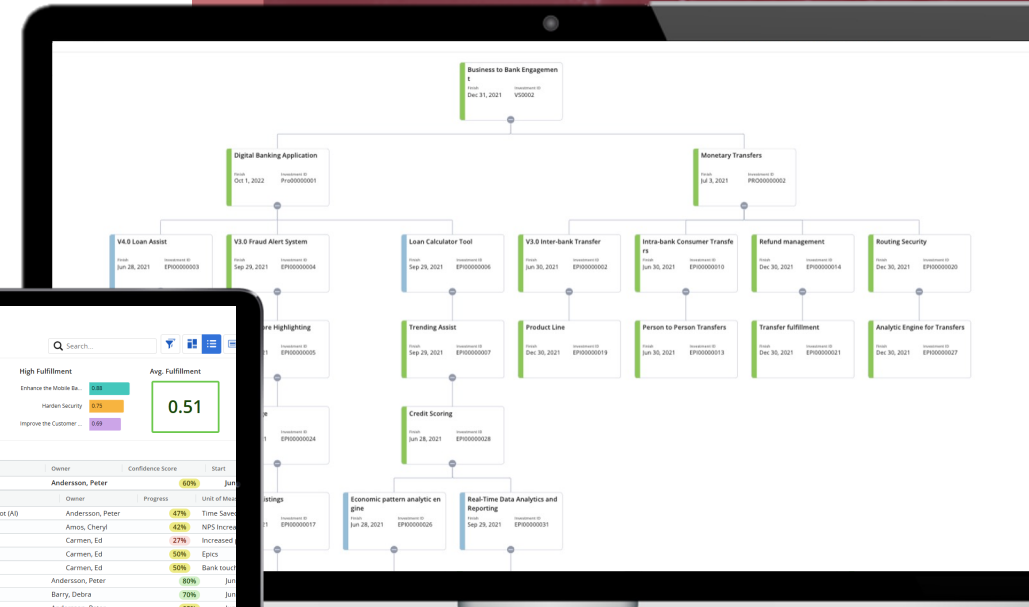
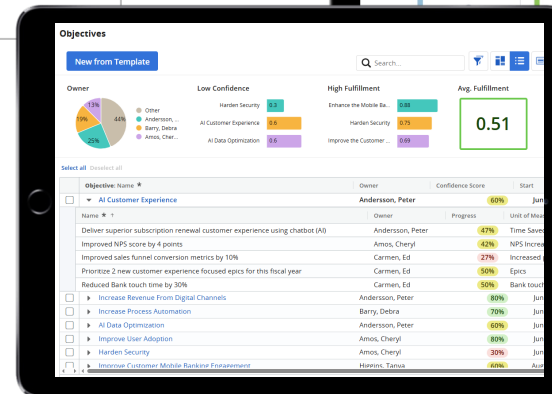
Build a reputation for the value stream

Amplify and recognize success across the organization via a shared understanding of how and why results were accomplished

Evolve and move forward – create positive feedback to further enhance planning, funding, and alignment in future iterations

Business Intelligence Insights
Portfolio Epic Status Reports
Metrics Focused on Value and ROI

Moving from “on time, on budget” to “on track, on brand” leads to successful project-to-product initiatives, and a better reputation for the value stream



Recapping the 5 Steps of Value Stream Management

For Business, Product, and Project Management Leaders

1. **Organize for Value Streams:** Focus the enterprise on delivering value
2. **Fund Value Streams:** The key to evolving from projects to products
3. **Align with Development:** Negotiate with delivery teams
4. **Sense and Steer Delivery:** Manage risk and change effectively
5. **Recognize and Amplify Success:** Build a reputation for the value stream

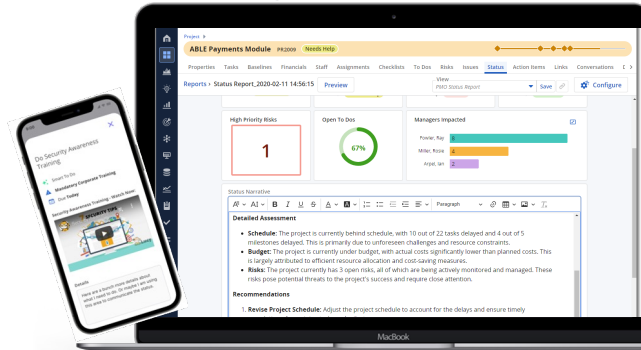


Unlock Your Full Potential with ValueOps

Learn more about the Platform Advantage!

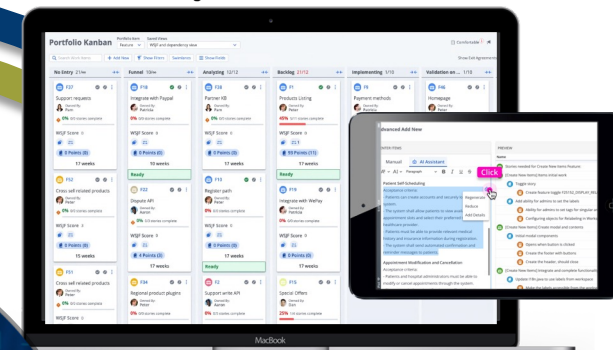


Clarity
by Broadcom



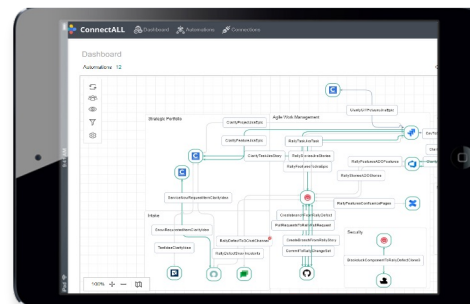
Strategic Portfolio Management

Rally
by Broadcom



Enterprise Agile Planning

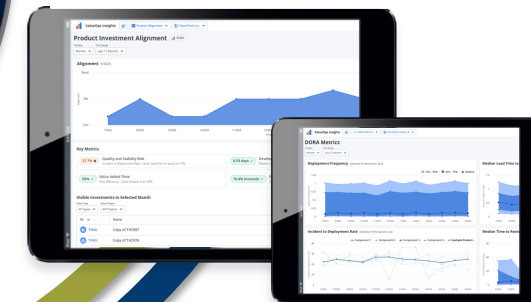
Enterprise Automation



ConnectALL
by Broadcom

ValueOps
by Broadcom

Enterprise Analytics



Insights
by Broadcom

Vaia | ValueOps AI Agent
The Leading VSM & SPM Solution



ValueOps
by Broadcom

Questions?



Elevate Your Professional Expertise with Rego University Certifications

Rego is excited to introduce our **new certification programs**, designed to enhance your expertise in Clarity administration, leadership, and technical skills. These certifications provide hands-on experience and knowledge to excel in your career.



Certification Requirements:

✓ **Completion:** 12 units per certification track

✓ **Eligibility:** Open to all Rego University attendees



Important Reminder:

To have your certification **credits tracked**, ensure you **complete the class surveys in the app** after each session. This step is critical for certification progress.

Thank You For Attending Rego University

Instructions for PMI credits

- Access your account at pmi.org
- Click on **Certifications**
- Click on **Maintain My Certification**
- Click on **Visit CCR's** button under the **Report PDU's**
- Click on **Report PDU's**
- Click on **Course or Training**
- Class Provider = **Rego Consulting**
- Class Name = **regoUniversity**
- Course **Description**
- Date Started = **Today's Date**
- Date Completed = **Today's Date**
- Hours Completed = **1 PDU per hour of class time**
- Training classes = **Technical**
- Click on **I agree** and **Submit**



Let us know how we can improve!
Don't forget to fill out the class survey.



Phone

888.813.0444



Email

info@regoconsulting.com



Website

www.regouniversity.com