



Unified Agile Execution and Financial Insight: Leveraging Targetprocess & Apptio Together

Your Guides: Jeff Barschaw & Hollie Potts

- Take 5 Minutes
- Turn to a Person Near You
- Introduce Yourself
- Business Cards



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Integrated Investment Planning (IIP)



What is IT Planning?

- Provides a collaborative workspace to enter technology financial data
- Enables planning at the level of detail necessary for IT Finance
- Creates a repeatable, more accurate planning process
- Automates data ingestion of Actuals and forecast lines from external systems to quickly reforecast



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Streamline IT Financial Planning for Strategic Success

Automate workflows, improve financial insights, and align IT investments with business priorities for greater efficiency and impact.



Optimize

Automate & accelerate manual and errorprone budgeting, forecasting, and planning processes



Analyze

Understand budget variance and enhance decision-making.



Align

Reduce waste, eliminate duplications, and strategically align investments with organizational priorities.

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Open Mic



- What is your IT Planning Solution at your Company?
- What does your planning cycle look like? Annual, Rolling, Monthly, Quarterly?



Labor Budgeting in Targetprocess

Labor Budgets



- Labor Financial Management plans have traditionally been created with little or no connection to the work
- Often the Labor funding data resides in a different system than the Work Management system
- Combining the Labor estimates with the Non-labor components is critical for comprehensive Financial Planning
- Funding Capacity not Projects/work leads to ability to pivot quickly, "Rolling-Wave" funding, and straight forward governance

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Budgeting Process In Targetprocess



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Target Budget

Target Budget

- There are several ways the Target can be determined:
 - CxO provides a "top-line" number
 - Finance reviews previous years spending and increases or decreases based on market expectation
 - A high-level estimate of all Projects is used
 - Other...
- Best Practice is to divide this overall Budget and create a Target Budget for each Portfolio
- Best Practice to use a finance approved rate, if known
- The determination should be made based on the Portfolio's heath and growth and the Lifecycle of the Portfolio
- It is recommended to distribute the overall Target Budget to all the Portfolio Epics/Initiatives
- Budgeting guardrails for CapEx/OpEx and Run/Grow/Transform can be established

Proposed Budget

Proposed
Budget

- The Proposed Budget is calculated by identifying the Teams & Staff needed to Deliver the Portfolio Epics/Initiatives:
 - For each Portfolio Epic/Initiative, identify the Team(s)/Staffing needed in a Work Allocation
 - Define in the Work Allocation the Start/End Date & the Percentage of the Team/Staff

- From this activity:
 - Team & Staff Work Allocations are aggregated to provide insight into Over/Under Allocations
 - The Allocation Data and Reports can provide Demand vs Capacity analysis
 - The Work Allocations can be leveraged to calculate the Labor Cost of the Portfolio Epic/Initiative

Approved Budget

Approved Budget

- The Approved Budget provides the final guardrail of the spend to move forward:
 - The Target and Proposed Budgets provide two data points for a more informed Approved Budget
 - In most cases, the Proposed will exceed the Target requiring a focus on the most valuable Portfolio Epics/Initiatives
 - Supports a "Rolling Wave" funding approach
- The Approved Budgets are set per Portfolio Epics/Initiatives and then rolled up to the Portfolio
- The Approved Budgets are used to provide Forecast to Actual and Variances Reports that are Aligned with the progress of the development

Actual



- During execution, actual spend will be determined and sent to Targetprocess:
 - Each month the Labor spend is determined and totals are sent to Targetprocess and applied to the appropriate Portfolio Epic/Initiative
 - The paid non-labor spend can be sent to Targetprocess as well to provide a view of the overall spend accrued to date
 - These are totals only and should not contain any sensitive information (like salary, payments to Vendors, etc.)
- The Approved Budgets are set per Portfolio Epics/Initiatives and then rolled up to the Portfolio
- The Approved Budgets are used to provide Forecast to Actual and Variances Reports
- These Budget reports can include the progress of the work, allowing insights into the alignment of the spend to the progress





Demo Orlanda 2025 OUNIVERSITY Apptio · Targetprocess · Cloudability regol

Integration Approach



Considerations

- 1) Frequency of Updates Between Targetprocess and IT Planning
- 2) Usage of a dedicated project for the process flow versus integration with main Apptio costing model
- 3) Amount of data to include in the streaming of data from Targetprocess to ADM (ie., only new items, all items within a date range, etc.)

Demo Today



- Labor Dashboard
 - New / Depart
 - Internal / External
 - Run / Grow
 - Roles

- Work Allocations Dashboard
 - Team
 - Individual/Role
 - Portfolio / Project

- Financial Dashboard & Planning
 - Value Trending
 - Non-Labor
 - Budget / Forecast

Demo

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Chatbots in Call Center / 50%		193599	Requested	🐁 Team Flash Crashers			JP Data Enginee	r
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Chatbots in Call Center / 50%		278632	Approved	🏟 Team Legal				
Chatbots in Call Center / 100%		278765	Requested	💗 Team Routers			JP Information T	echnologies
Chatbots in Call Center / 25%		278919	Requested	🖞 Team Flash Crashers				
Chatbots in Call Center / 66%		278967	Approved		Paul Schien	nan		
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Agile Labor Activity

Profile ID	ea9b8b26-e619-4181-907e-d507c1eee56d	
Destination	ADM	~
Dataset name	Agile Labor Activity	
Query	https://presalesdevbtg.tpondemand.com/svc/tp-apiv2-streaming-service/stream/LaborActivity?select={id%2 Oas%20atpld,name,%20WorkAllocation.id%20as%20workallocationId,Product.id%20as%20productId,Produ ct.Name%20as%20productName,ConnectedPortfolio.id%20as%20portfoliold,ConnectedPortfolio.Name%20 as%20portfolioName,AgileReleaseTrain.id%20as%20agilereleasetrainId,AgileReleaseTrain.Name%20as%20a gilereleasetrainName,ValueStream.id%20as%20valuestreamId,ValueStream.Name%20as%20valuestreamNa me,ConnectedTeam.id%20as%20connectedteamId,ConnectedTeam.Name%20as%20connectedteamName,F eature.Id%20as%20featureId,Feature.Name%20as%20featureName,Epic.Id%20as%20portfolioepicId,Epic.Name%20 as%20epicName,PortfolioEpic.id%20as%20portfolioepicId,PortfolioEpic.Name%20as%20portfolioepicName, TacticalObjective.Id%20as%20trategicObjectiveId,TacticalObjective.Name%20as%20trategicObjective Name,UltimateObjective.Id%20as%20ultimateObjectiveId,UltimateObjective.Name%20as%20ultimateObje ctiveName,type%20as%20type,year,capex_opex,run_grow_transform.jan,feb,mar,apr,may.jun.jul,aug,sep,oct,n ov,dec}	
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Step 1: Targetprocess Integration w/ TBM Studio

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1) Active Work Allocations are exported out of Targetprocess; Active is defined by having teams assigned and dates for the current range of time

2) Active Involvements are also exported out of Targetprocess; Active is again defined by date range assigned to the Involvement (Optional)

3) Involvements includes all demands (months) that individual is assigned to the team and their percent allocated (Optional)

4) Integration process is scheduled to run at a set interval to send over all active information; can also be initiated manually

↑ This document is read or	oand photes versions versions to check it out to make changes.
Steps	Upload data and manage prior uploads
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Step 2: Normalization and Data Enrichment in TBM Studio

1) Agile Labor Activity Import is main data about the Work Allocation. Additional data sets or renamed data sets may be ingested based on use case

2) Normalization of data and calculations cans occur in various transform files

3) Within the ITP Labor Activity Transform we append in Work Allocations and add the External Code which is important for updates; External Code is based on Epic and Resource

4) Final data set for ITP is based of off Labor Activity Transform

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Automated Data Management

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Status

Environment: presales-dev.com:btg

Entity	Producer	Producer Status	Subscriber Notification Details	Producer Status Last Update
A1Plan Labor Activity	ApptioOne Cost	Successfully Uploaded Data to ADM	Sent(1), Received (0), Errored (0)	1/17/25, 3:41 PM
A1Plan Project	ApptioOne Cost	No Status	Sent(0), Received (0), Errored (0)	4/3/23, 10:14 AM
Account	ApptioOne Cost	No Status	Sent(0), Received (0), Errored (0)	4/3/23, 10:14 AM
Account Category	ApptioOne Cost	No Status	Sent(0), Received (0), Errored (0)	4/3/23, 10:14 AM
Actuals	ApptioOne Cost	Successfully Uploaded Data to ADM	Sent(0), Received (1), Errored (0)	1/16/25, 2:45 PM
Agile Labor Activity	Targetprocess	Successfully Uploaded Data to ADM	Sent(0), Received (1), Errored (0)	1/16/25, 2:51 PM
Agile Work Allocation Assignments	Targetprocess	Successfully Uploaded Data to ADM	Sent(0), Received (1), Errored (0)	8/8/24, 11:35 AM
Asset Budget	ApptioOne Planning	No Status	Sent(0), Received (0), Errored (0)	4/3/23, 10:14 AM
Asset Class Defaults	ApptioOne Cost	No Status	Sent(0), Received (0), Errored (0)	4/3/23, 10:14 AM
Asset Forecast	ApptioOne Planning	No Status	Sent(0), Received (0), Errored (0)	4/3/23, 10:14 AM
ATP Approved Budgets	ApptioOne Cost	Successfully Uploaded Data to ADM	Sent(1), Received (0), Errored (0)	1/18/25, 4:40 AM
ATP Approved Budgets v2	ApptioOne Cost	Successfully Uploaded Data to ADM	Sent(1), Received (0), Errored (0)	1/16/25, 2:55 PM

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Entity Name *			
A1Plan Labor Activity			
Dataset Name*			
A1Plan Labor Activity			
Project*		•	
presales-dev.apptio.com:ACM Future			
Delete	Cancel	Update	

Step 3: Mapping of TBM Studio Datasets to IT Planning in ADM

1) Apptio Planning subscribes to the A1 Plan Labor Activity entity within TBM Studio/Cost Transparency

2) A1Plan Labor Activity points to the table at the end of Step 2

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		3.2	25	36.8	65	32	36.8	35.2	104	33.0
			25		25				0	210
			25		25				0	210
	1	387.2	25	404.8	817	352	404.8	123.2	880	
Actions		316.8	25	331.2	673	288	331.2	100.8	720	
ense mode 🗇		17.6	25	18.4	61	16	18.4	5.6	40	
		70.4	25	73.6	169	64	73.6	22.4	160	
bor allocation 🗓		7.2	25	82.8	115	72	82.8	79.2	234	75.6
or activity		8.8	25	101.2	135	88	101.2	96.8	286	92.4
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Step 4: Trigger Update of Data within IT Planning

1) Data can be pulled from TBM Studio/Cost Transparency via the "Import from cost transparency..." option available on the Labor Activity tab

2) Option to pull data is available in the "New View"

3) Use of external code allows for updating of records within the ITP interface

Disable dense mode 🗓	
Analyze labor allocation 🗓	
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Export labor activity	
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Table Level

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Export labor activity template...

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23



End to End Support from Work Management to Planning

Questions?







Please take a few moments to fill out the class survey. Your feedback is extremely important for future events.



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Thank You For Attending Rego University

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- Click on Report PDU's •
- Click on Course or Training •
- Class Provider = Rego Consulting
- Class Name = regoUniversity
- Course **Description**
- Date Started = Today's Date
- Date Completed = Today's Date ۰
- Hours Completed = 1 PDU per hour of class time
- Training classes = **Technical** ٠
- Click on I agree and Submit



Let us know how we can improve! Don't forget to fill out the class survey.

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