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ValueOps Insights – First Look and Demo

Your Guides:

Heather Kanser, Agile Strategist, Value Stream Management | ValueOps® by Broadcom

Tim Stiling, Curriculum Manager | ValueOps by Broadcom

Introductions



Tim Stiling

Curriculum Manager,
ValueOps[®] by Broadcom



Heather Kanser

Agile Strategist,
Value Stream Management
ValueOps[®] by Broadcom



Insight-driven businesses are growing at an average of

30%
each year

Source: Forrester 2018



Data-driven organizations are
23 times more

likely to acquire customers. 6 times more likely to retain customers.

Source: McKinsey 2023



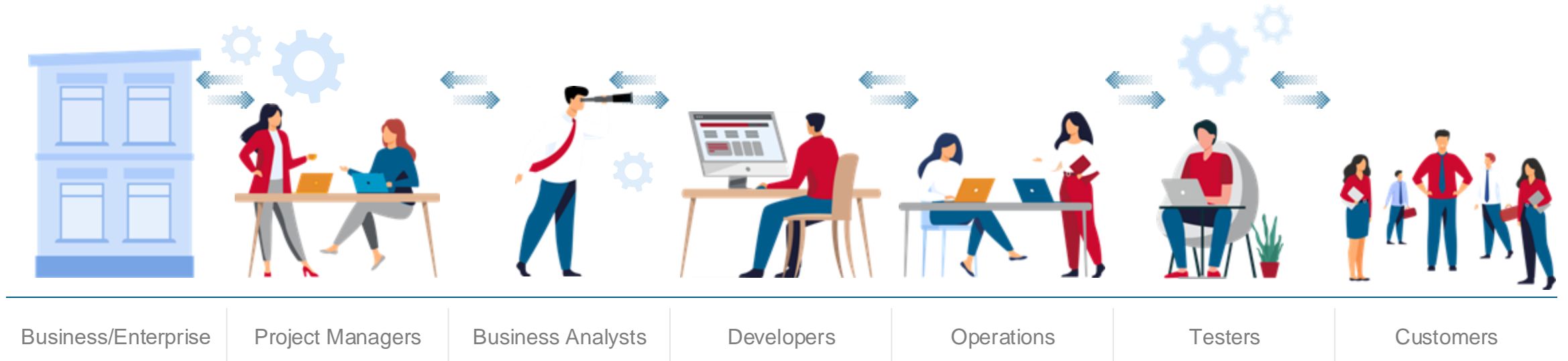
2000
Information Silos

It's estimated that the average company has more than 2,000 silos of information, each housing data that is inaccessible to other parts of the business.

Source: Entrepreneur.com 2022

ValueOps Insights will measure and improve the success of your VSM initiatives with better alignment to improve your outcomes.

Organizations Are Disconnect by Their Silos



Lack of Visibility, Alignment and Efficiency



Cross-Organization Metrics are Inefficient to Get and Are Outdated



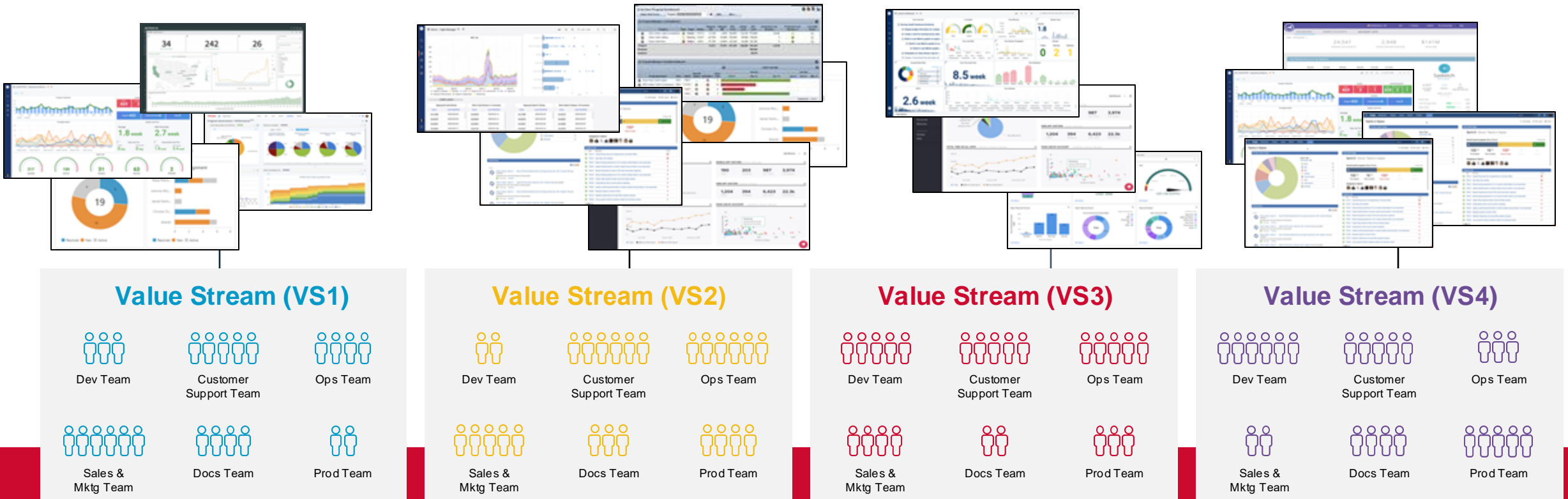
[ValueOps ConnectALL and ValueOps Insights Explainer Video](#)

CUSTOMER STORY Global Financial Organization

Scrum Masters, Project Managers and Product Owners in one division were asked how much time they spent each week to roll up disparate team data. These leaders extrapolated the data across the entire organization and determined they spend over \$100M annually to try to understand the status of their key strategies. To make matters worse, they also determined the data was outdated by 3+ weeks and had been sanitized twice before a leader saw it.



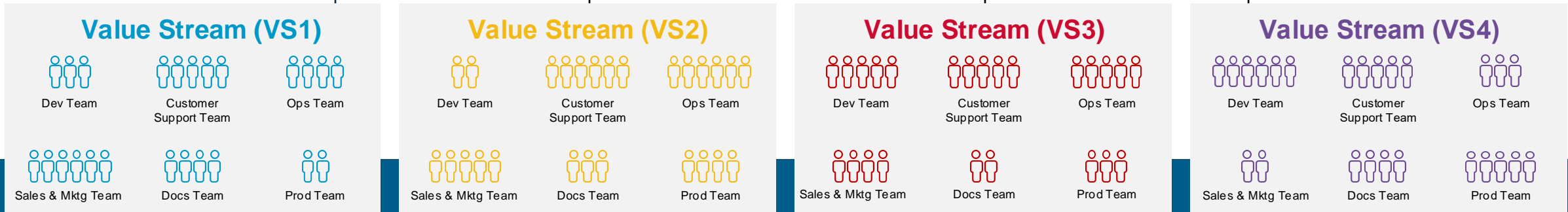
Getting Insights into Organizational Health is Hard



WARNING: MISLEADING CONCLUSIONS

The health of one team or value stream may not represent the health of the entire organization.

Hello, ValueOps Insights



**Understand Your Business Across all your Value Streams
One Place, Anytime and Real Time, Tool Agnostic, Same Data Set**

ValueOps Insights is an **analytics solution** that aligns the enterprise by **measuring & improving the performance** of their digital value streams resulting in **better business outcomes.**



What It Means to Have ValueOps Insights

Aggregate data from multiple products and portfolios for tuning your enterprise decisions

PHASE 1

Are we digitally ready?

Product Hierarchy Modeler:
Organize around products as part of project to product transformation.

PHASE 2

Are we digitally capable?

Enterprise DORA and Flow Metrics:
A leading indicator beyond DevOps to validate your organization's ability to innovate, deliver quality products and services, and meet customer expectations.

PHASE 3

Are our digital capabilities aligned with our investment goals?

Business Investment Alignment Metrics:
Measure how well your investment decisions align with your product's intended outcomes.

PHASE 4

Are we realizing value from our investment?

Value Realization Metrics (In Development):
Validate that planned product capabilities translate into tangible investment outcomes.



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ValueOps Insights Product Hierarchy

The screenshot displays the ValueOps Insights Product Hierarchy interface. The top navigation bar includes the 'ValueOps Insights' logo, a 'Configuration' dropdown, and the current view 'Golden Horizon Banking Product Portfolio'. Below the navigation bar, there are tabs for 'Product', 'Component', 'Investments', and 'Investment Intent', with 'Product' being the active tab.

The main content area shows a hierarchical tree structure of products. The root node is 'Golden Horizon Banking Product Portfolio', which is expanded to show two main product lines: 'Business Banking Product Line' and 'Retail Banking Product Line *'. The 'Business Banking Product Line' is further expanded to show 'Investment Products' and 'Loan Applications'. 'Investment Products' is expanded to show 'Golden Opportunities Trading Platform' and 'Golden Years 401k Management'. 'Loan Applications' is expanded to show 'Loan Applications'. The 'Retail Banking Product Line *' is expanded to show 'Goldie Mobile Banking (GMB) App' and 'Goldie Web Banking (GWB) App'. 'Goldie Mobile Banking (GMB) App' is expanded to show 'GMB Android' and 'GMB IOS'. 'Goldie Web Banking (GWB) App' is expanded to show 'GWB EU', 'GWB FedRamp', and 'GWB US'.

Each product node in the hierarchy has a 'Select Intent...' dropdown menu and a '+' icon. The intent for 'Golden Opportunities Trading Platform' is 'Innovate', for 'Golden Years 401k Management' is 'Retain', and for all other nodes is 'Scale'.

Product Name	Intent
Golden Horizon Banking Product Portfolio	Select Intent...
Business Banking Product Line	Select Intent...
Investment Products	Select Intent...
Golden Opportunities Trading Platform	Innovate
Golden Years 401k Management	Retain
Loan Applications	Select Intent...
Retail Banking Product Line *	Select Intent...
Goldie Mobile Banking (GMB) App	Innovate
GMB Android	Innovate
GMB IOS	Innovate
Goldie Web Banking (GWB) App	Scale
GWB EU	Scale
GWB FedRamp	Scale
GWB US	Scale

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DORA Metrics are a Leading Indicator of High Performing Organizations

High Performing IT Organizations

2X

More likely to exceed profitability, market share, and productivity goals



Higher market cap growth over 3 years*



DevOps Research and Assessment (DORA) provides a standard set of DevOps metrics used for evaluating process performance and maturity.

ValueOps Insights for Enterprise DORA and Flow Metrics



- Golden Horizon Banking Product Portfolio
 - Business Banking Product Line
 - Investment Products
 - Golden Opportunities Trading Platform
 - Golden Years 401k Management
 - AlertsConfigurator
 - SecureAuthenticator
 - Loan Applications
 - Retail Banking Product Line *
 - Goldie Mobile Banking (GMB) App
 - GMB Android
 - TransferReceiver
 - TransferFacilitator
 - AlertsConfigurator
 - BillPayAssistance
 - SecureAuthenticator



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Enterprise Business Alignment

Tuning Your Product Development Based on Investment Goals



INNOVATION

Aggressive revenue growth and new customer acquisition



SCALE

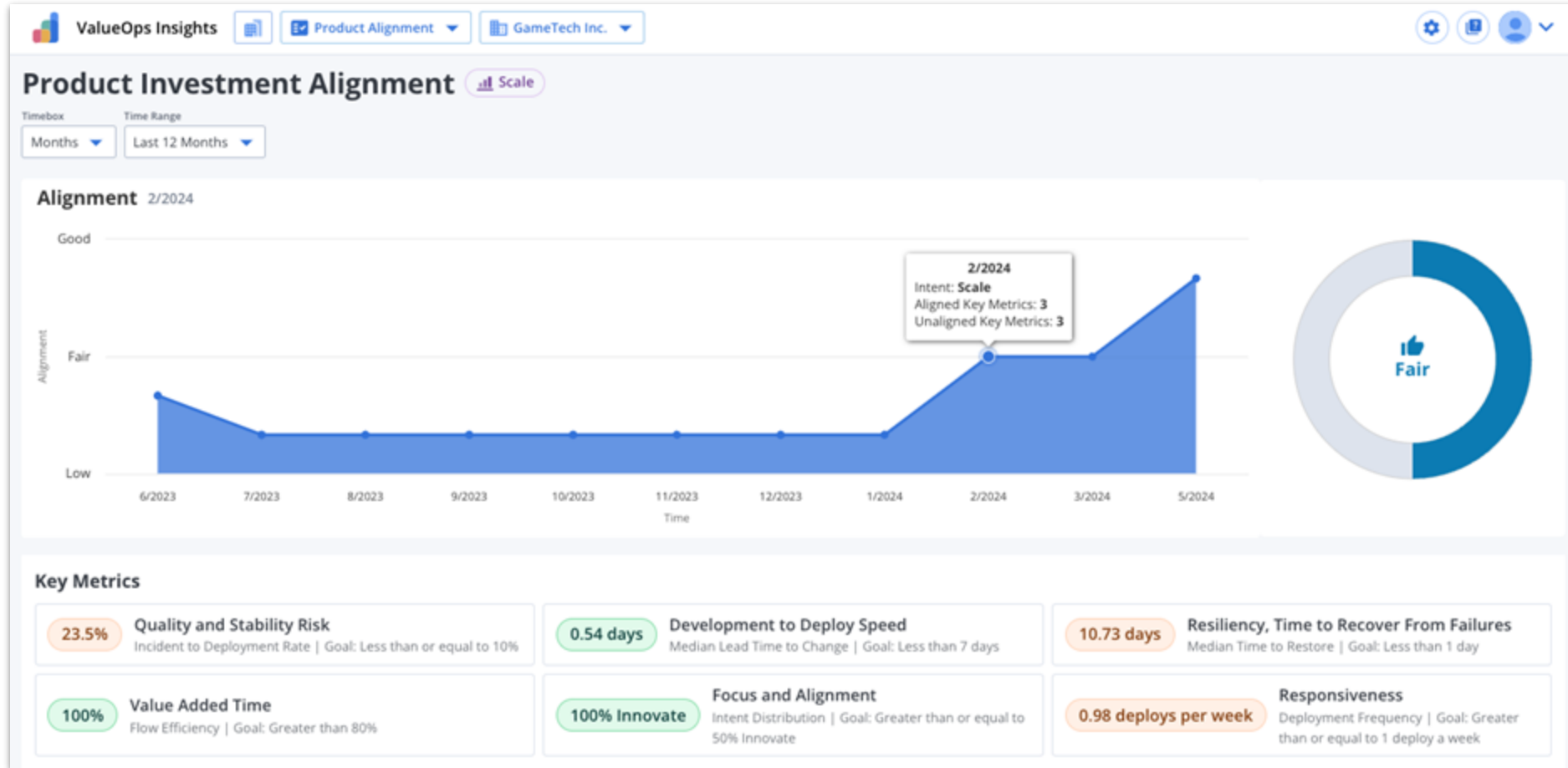
Profitable growth with a balance of revenue and margin



RETAIN & SUSTAIN

Stable revenue and high margin

Alignment Metrics Specific to Product Investment Intent



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Value Realization

+60%

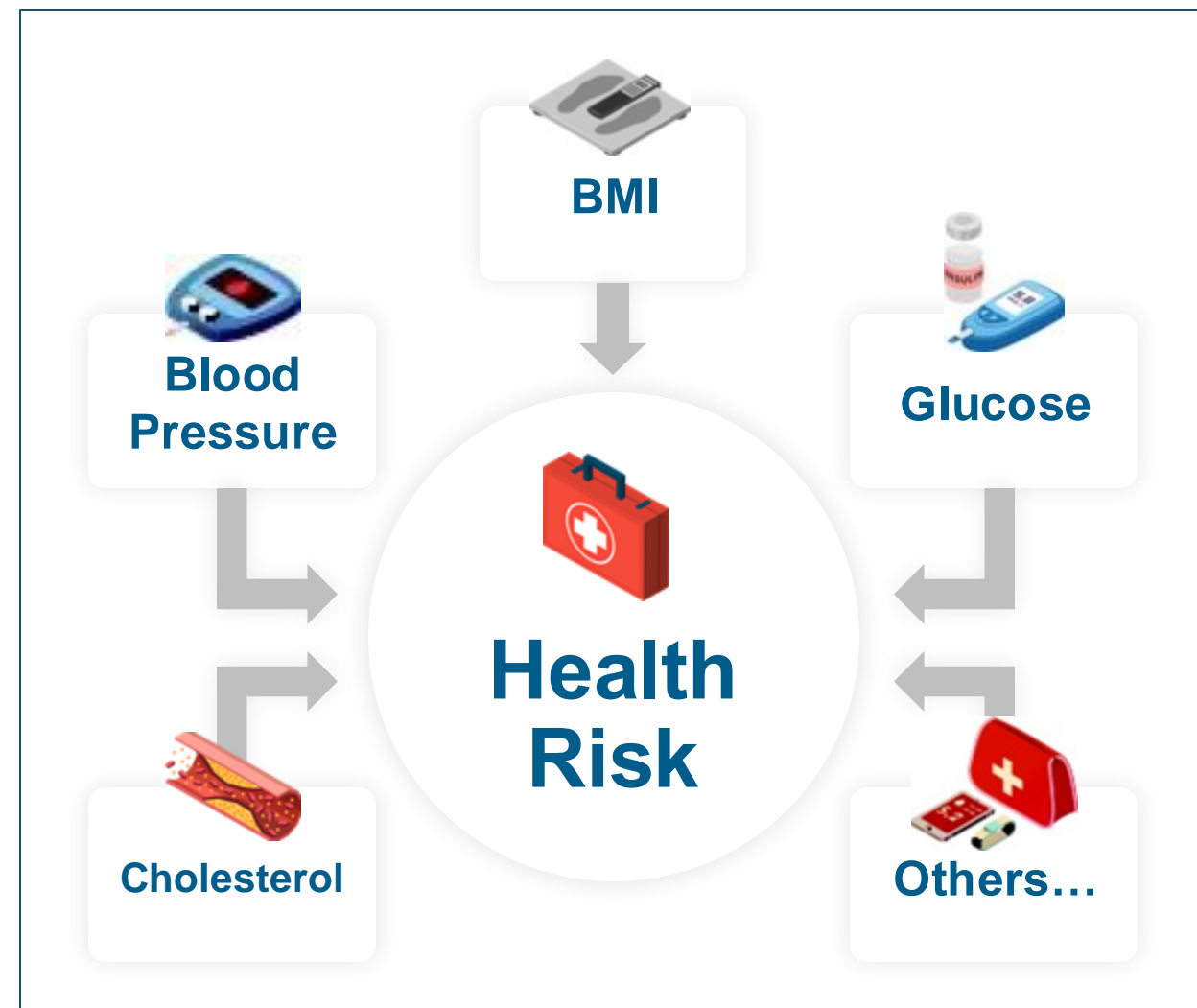
According to Gartner, more than 60% of strategic portfolio leaders will **transition from overseeing delivery execution to overseeing value realization** as their primary objective.



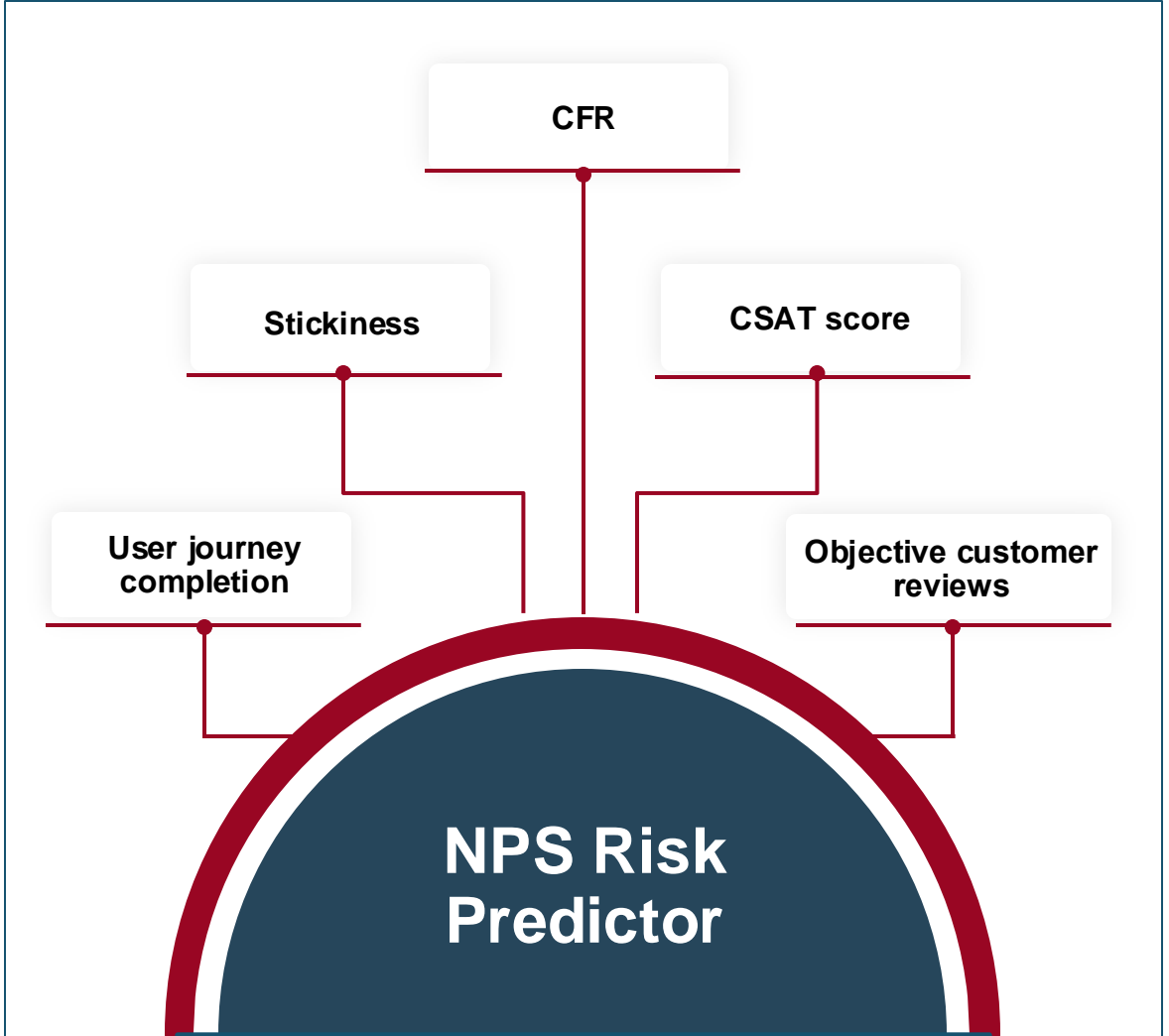
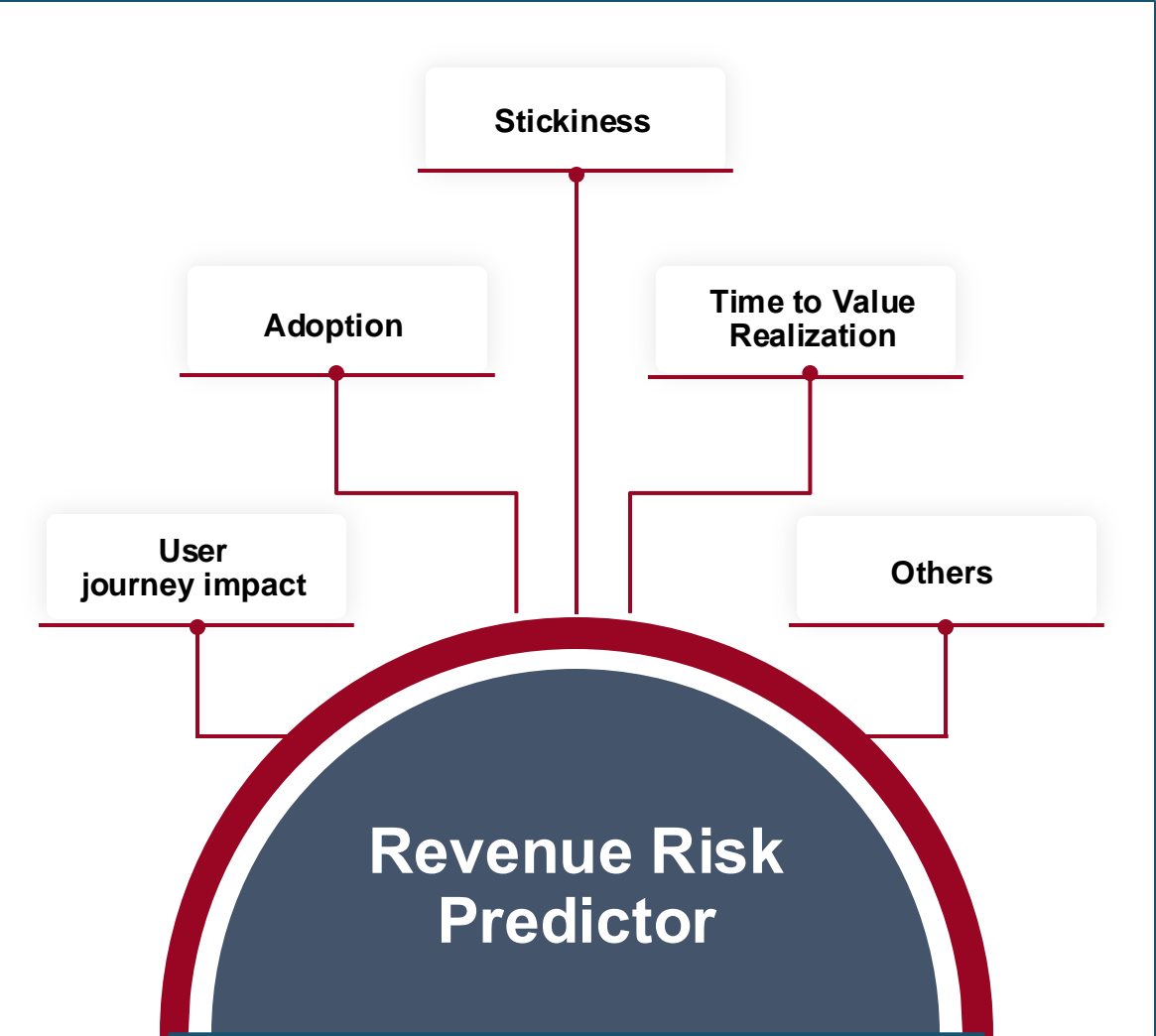
Leading Indicators of Value Realization

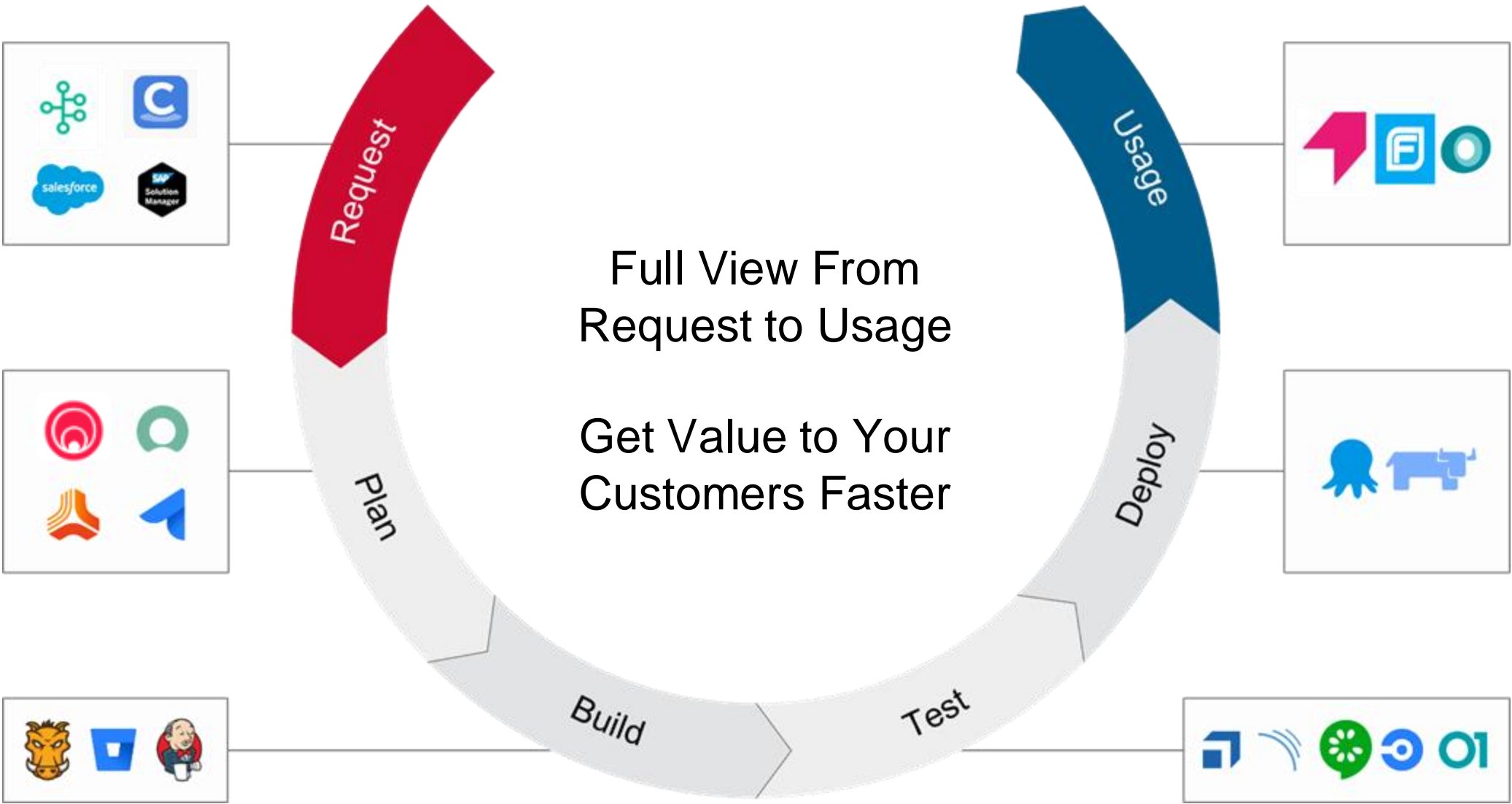
Outcome oriented metrics that demonstrate **early and continuously** the value our customers' businesses are **actually** realizing - not just projected or *delivered* value

Using **leading indicators** to predict risk to **laggard outcomes** that matter to your customers

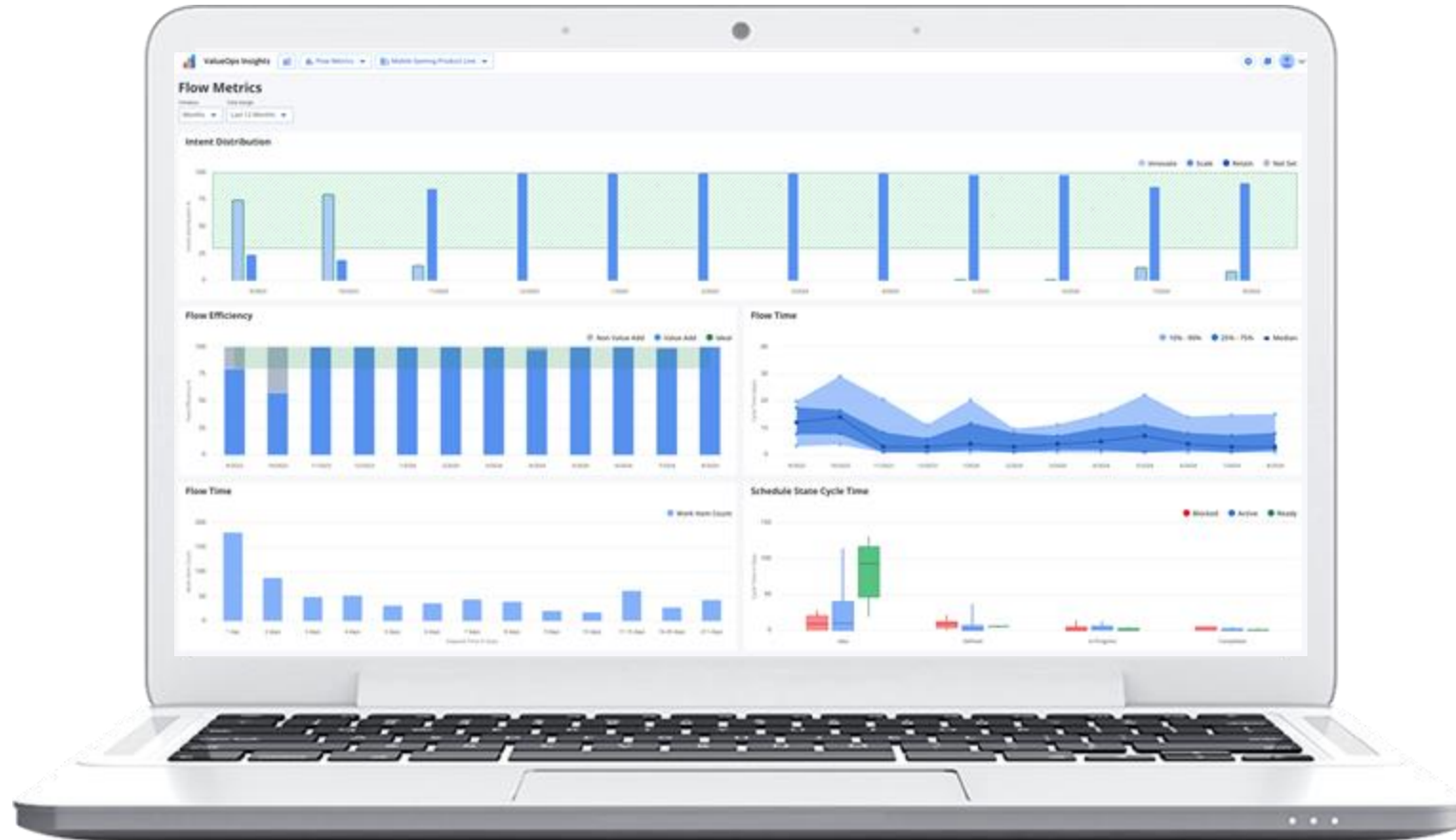


Use Leading Indicators to Predict Lagging Indicators





Let's see it!



Questions?





Master Clarity with Rego University

Earn Certifications in Administration, Leadership, and Technical Proficiency

Let Rego be your guide.



Elevate Your Professional Expertise with Rego University Certifications

Rego is excited to introduce our **new certification programs**, designed to enhance your expertise in Clarity administration, leadership, and technical skills. These certifications provide hands-on experience and knowledge to excel in your career.



Certification Requirements:

- ✓ **Completion:** 12 units per certification track
- ✓ **Eligibility:** Open to all Rego University attendees



Important Reminder:

To have your certification **credits tracked**, ensure you **complete the class surveys in the app** after each session. This step is critical for certification progress.

Surveys

Please take a few moments to fill out the class survey.
Your feedback is extremely important for future events.

