

ValueOps-

Clarity™ by Broadcom Rally[®] C

ConnectALL

Insights by Broadcom

PMO/EPMO and Agile

Your Guides: Rob Greca - Managing Director Jeff Barschaw - Director, Agile Practice

PMOs/EPMOs are feeling some pressure from Agile disruptors in their organizations. Some Agile purists insist that they can do everything with an Agile tool and no PMO governance, but this really isn't the case. If you belong to a PMO or EPMO, this session will help you to better collaborate with your Agile counterparts in finding better and more holistic solutions to value delivery.

regoUniversity2024

2

Agenda

- Introduction
- Part I: Understand Waterfall and Agile Governance and Methodologies
- Part II: Finding the Common Ground
- Part III: Clearing the Terminology
- Part IV: Collaborative Strategy
- Part V: Benefits of a Collaborative Approach
- Part VI: From Projects to Products
- Conclusion
- Q&A

Assumption: For the purposes of this training module, a PMO/EPMO generally represents the governing body for waterfall projects and an Agile 'Center of Excellence' generally represents the governing body for Scrum/Kanban or other Agile practices/methodologies.

- Take 5 Minutes
- Turn to a Person Near You
- Introduce Yourself
- Business Cards



• What is your current org structure? EPMO, LACE/ACE, PMO??

Part I: Compare and Contrast Waterfall and Agile

Background Governance

Methodology

Agile Disruptors to Waterfall Methodology and Governance

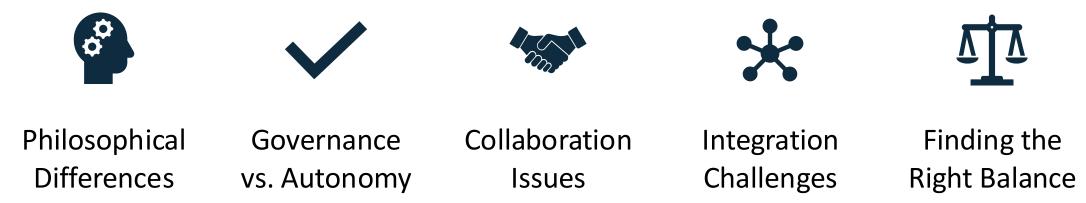


Background of the Current Landscape

- Four Elements Influence the Current Project/Product Management Landscape:
 - 1. Technological Advancements
 - 2. Market Dynamics
 - 3. Organizational Shifts
 - 4. Cultural Changes

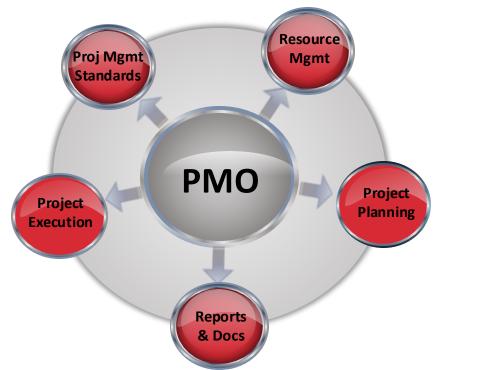
Warmer of

The Dilemma Between PMOs and Agile COEs/LACE

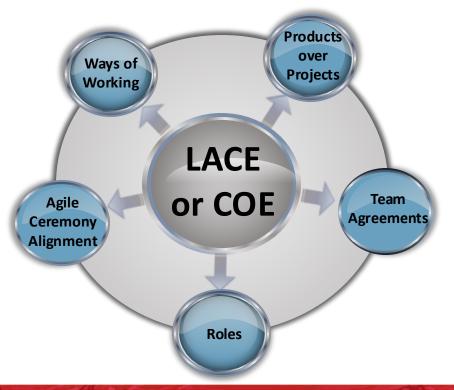


Understanding Governance: A Dual Overview

PMO: A centralized unit within an organization that defines and maintains standards for project management, facilitating the sharing of resources, strategic planning, and performance monitoring (among other duties). Often associated with Waterfall projects, though Hybrid and Agile could be managed by the PMO.

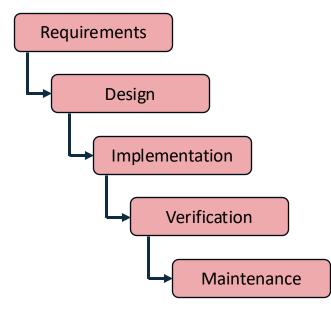


Agile Center of Excellence (COE) or Lean Agile Center of Excellence (LACE): Governing body that defines Agile ways of working, collaboration, standards, agreements, roles, and more. Usually associated with Agile iterative/time-boxed projects or pure Kanban.

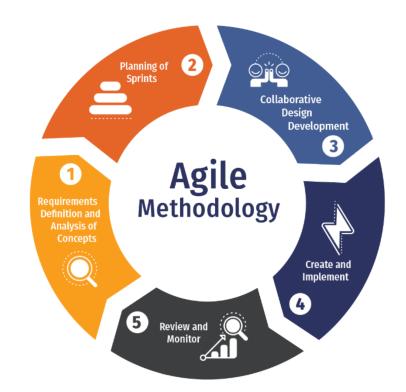


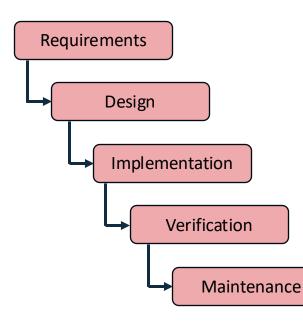
Understanding Methodology: A Dual Overview

Waterfall: A methodology that focuses on clear stages to work through in a linear fashion



Agile: A methodology, based on a set of principles for software development, that encourages flexibility, collaboration, and customer-centricity



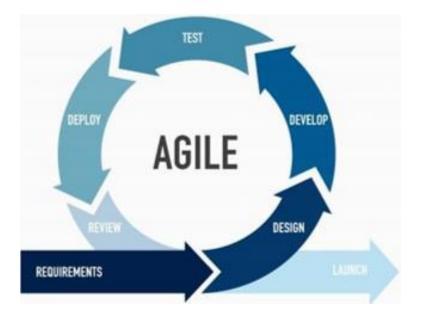


WATERFALL

Control vs Autonomy

Planning vs Adapting

Cultural Misalignment



AGILE

Let Rego be your guide.

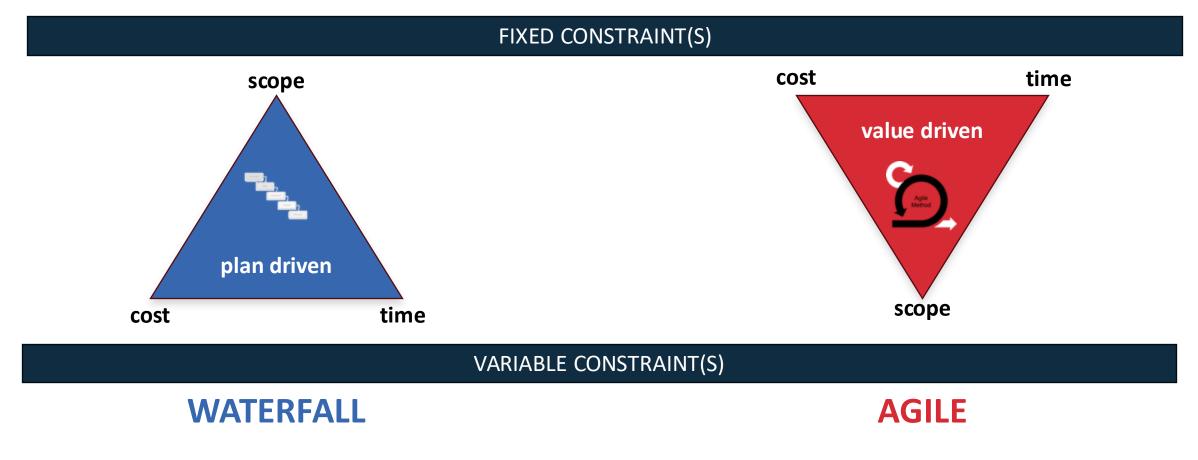
Some Agile Characteristic That Can Be Disruptors

Class Question: What Agile Characteristics Could be Disruptive to Waterfall?



Let Rego be your guide.

Agile and Waterfall: Understanding Constraints



The fixed and variable constraints differ between Agile and Waterfall which can be disruptive to Waterfall followers

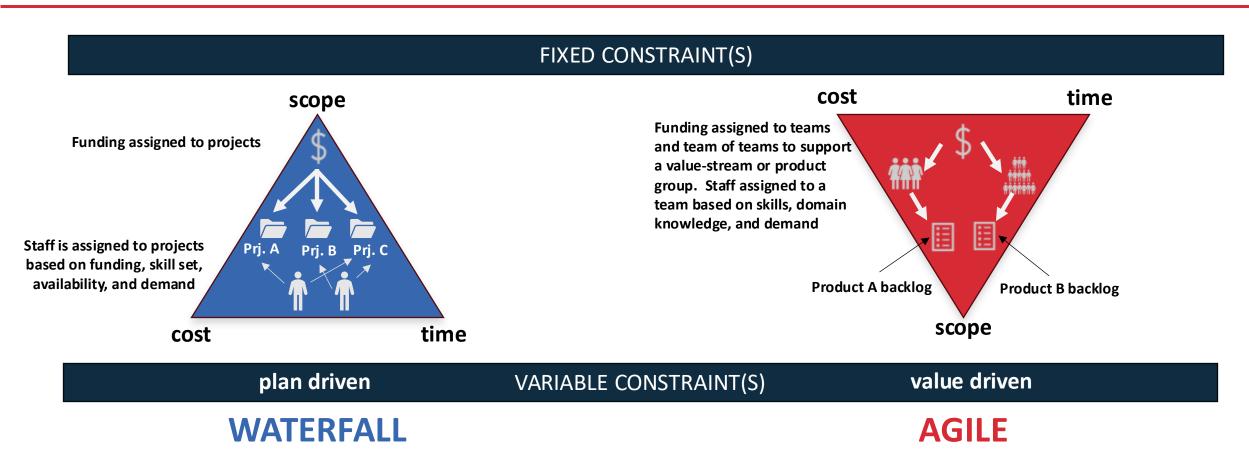
regoUniversity2024

Let Rego be your guide.

Agile and Waterfall: Understanding Funding and Teams

14

regoUniversity2024

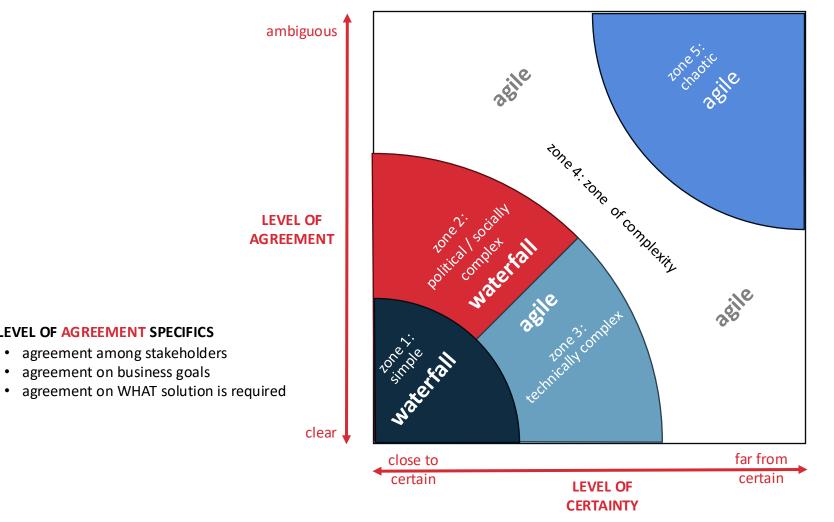


The funding, team composition, and managing requirements differ between Agile and Waterfall, which can be disruptive to Waterfall followers

Let Rego be your guide.

Agreement and Certainty Can Drive Methodology

Stacey Matrix



LEVEL OF AGREEMENT SPECIFICS

agreement on business goals

agreement among stakeholders

LEVEL OF CERTAINTY SPECIFICS

- for cause/effect relationships •
- for technology methods and tools •
- for HOW the solution is provided •

Adapted from Ralph Stacey matrix for 'Complexity and Creativity in Organizations'

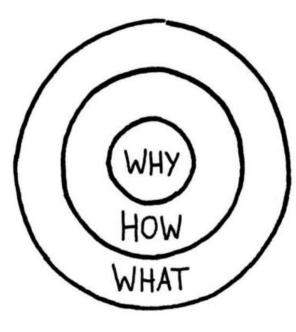
Part II: Finding the Common Ground



Finding the Common Ground: The Why

The Importance of WHY:

- Alignment with Organizational Goals
- Creating a Collaborative Culture



The Business Problem:

- Complexity and Dynamism
- Customer Expectation

Aiming For the Greater Good:

- Shared Vision
- Optimizing Value Delivery

© 2013 Simon Sinek, Inc.

Part III: Clearing the Terminology



Project Management is the application of processes, methods, knowledge, skills, and experience to achieve project objectives.

-Association of Project Management

Project Management





Part IV: Collaborative Strategy



Collaborative Strategy: The How

• Foster Collaboration—Better Together

 Leverage both traditional (Waterfall) and Agile approaches in situations that have a mix of innovative needs and thoroughly known elements.

• Choose Collaborative Platforms and Tools



Case Studies in PMO/Agile Collaboration



22

• Do you have similar examples you can share?

Part V: Benefits of a Collaborative Approach



Benefits of a Collaborative Approach



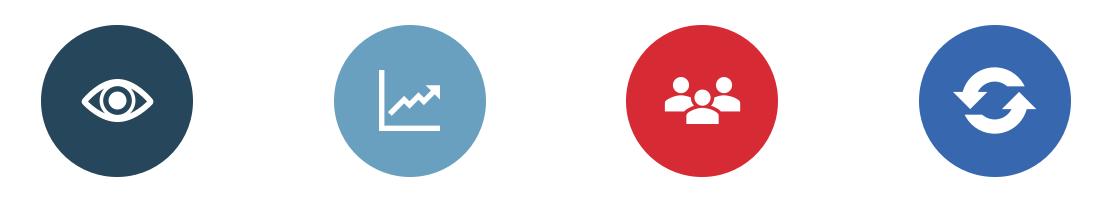




Faster ROI

High Quality Deliverables

Increased Business Agility



UNIFIED VISION

MAXIMIZING POSITIVE IMPACT STAGE SETTING FOR CULTURE CHANGE CREATES ENVIRONMENT OF CONTINUOUS IMPROVEMENT

Part VI: Project to Product



...From Projects to Products

PROJECT MANAGER FOCUSES O	N: PRODUCT MANAGER FOCUSES ON:
DEVELOPMENT	STRATEGY
Project requirements	Evolving customer needs
Investment delivers scope	Investment delivers benefits/KPIs
PLAN	VISION
Predictive Planning (up-front)	Adaptive planning (iterative)
TEAM-ORIENTED	BUSINESS-ORIENTED
Short-lived Project Team	Long-lived customer focused Feature Team
TECH KNOWLEDGE	INDUSTRY KNOWLEDGE
Beginning and end date	Permanent (until decommissioned)
One-off delivery	Continual Improvements
BUDGET	ТСО
Isolated costs	Product-level P&L
COMPLETION	GROWTH
Focus on delivery	Focus on outcomes
	Let Rego be your guide. rego University2024

Questions?





30

egoUniversity

JOHN SMITH

ertise in Cheilty best practices, strategic proje advestandard techniques

Certification

Rego University Best Practice Clarity Lead

ogo University, having demonstrated advenced leadership skills and

Master Clarity with Rego University

Earn Certifications in Administration, Leadership, and Technical Proficiency

Let Rego be your guide.

Elevate Your Professional Expertise with Rego University Certifications

Rego is excited to introduce our **new certification programs**, designed to enhance your expertise in Clarity administration, leadership, and technical skills. These certifications provide hands-on experience and knowledge to excel in your career.



Certification Requirements:

- **Completion**: 12 units per certification track
- Eligibility: Open to all Rego University attendees

Important Reminder:

To have your certification credits tracked, ensure you complete the class surveys in the app after each session. This step is critical for certification progress.

Surveys

Please take a few moments to fill out the class survey. Your feedback is extremely important for future events.



Thank You For Attending Rego University

Instructions for PMI credits

- Access your account at pmi.org
- Click on Certifications
- Click on Maintain My Certification
- Click on Visit CCR's button under the Report PDU's
- Click on Report PDU's
- Click on Course or Training
- Class Provider = Rego Consulting
- Class Name = regoUniversity
- Course Description
- Date Started = Today's Date
- Date Completed = Today's Date
- Hours Completed = 1 PDU per hour of class time
- Training classes = Technical
- Click on I agree and Submit



Let us know how we can improve! Don't forget to fill out the class survey.



Email info@regoconsulting.com



Let Rego be your guide.

Website www.regouniversity.com

Specific Agile Characteristic That Can Be Disruptors

Characteristic	How Characteristic is a Disruptor
Flexibility	Being flexible and adaptable in an agile approach leads to resolving unexpected situations quickly and efficiently. The ability (and necessity) to pivot quickly can be disruptive to the less-flexible waterfall projects.
Iterative Development	Adopting iterative development means we release (as soon as possible) items that are only partially complete but add value to the customer. Releasing often is an Agile-DevOps principle that is disruptive to a long-term waterfall project.
Early Feedback	Engaging with external customers to receive early feedback on a solution disrupts traditional waterfall practices by 1). creating a situation where pivoting is often necessary after receiving customer feedback, and 2). Creating additional interactions with customers can be disruptive to waterfall projects where customer interaction is initially only during requirements definition and upon completion.
Risk Management	Agile's iterative approach allows for risk management to be addressed early on, whereas waterfall's sequential approach may lead to a higher risk of delivering a product that doesn't meet stakeholder expectations.
Team Involvement	Some foundational characteristics of an agile team are that they are high-performing and they have the autonomy to accept/manage work they can complete. This is disruptive to waterfall teams who have a more hierarchical and structured approach to collaboration. Also disruptive because more functional roles are part of the permanent cross-functional team in agile
Prioritization	Prioritization is an extremely important characteristic of agile. The concept of constant prioritization strives to ensure the most valuable work to our customers is prioritized highest (an outcome). By contrast, waterfall projects are task driven and re- prioritization is more of an exception activity.
Change Management	Both agile and waterfall projects are more successful with a solid change management plan in place. The difference is agile change management can quickly pivot to support our customers as their priorities/needs change. Waterfall projects tend to have an inflexible change management plan based upon the early (and possibly stale) requirements defined.