

## Agenda

- What is a Digital Ecosystem Assessment (DEA)?
- What are the steps?
- What are the potential deliverables or outcomes?
- Summary

## Open Mic

- Do you have a published architecture for PPM/Agile tools?
- Do you have a enhancement Roadmap/Backlog for your PPM/Agile tools?
- Have you included People and Process in those Roadmaps/Backlog?

# What is a Digital Ecosystem Assessment?



## Stop, Collaborate and Listen

Reflect on current state

- Listen to large coverage of stakeholders
  - Up as high as C level
  - > Talk to Team Members
  - > Every Persona in between



## Looking Across Tools/Technology

The goal of an Ecosystem Assessment is to look across data, technology, and platforms to reveal efficiencies, value, and a more balance Digital Ecosystem.



An Interconnected Ecosystem is **Essential** to Drive Digital Transformation.

## Assessment Overview

A holistic assessment that evaluates the current state of your project management practices across the following 4 key pillars to compare against industry best practice. Rego will then develop recommendations for a future state.



#### People

- Well defined roles and responsibilities for optimal execution
- Alignment of location and skills to right roles to execute capabilities



**Process** 

- Streamlined and standardized execution processes
- Standardized key decision points, handoffs, and interdependencies



Technology

- Aligned technologies that enable planning, execution, and measurement
- Ensure data interoperability across all platforms

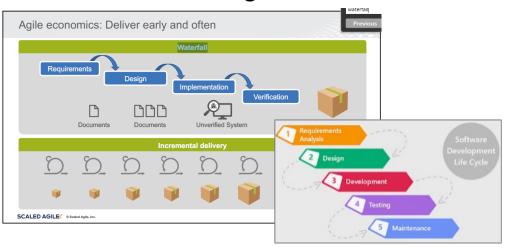


Governance

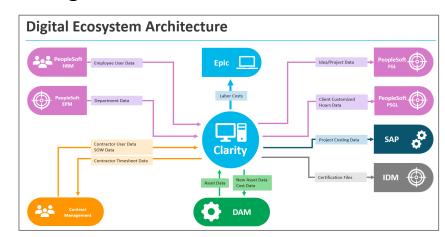
- Clearly defined stewardship over platforms, solution capabilities, performance metrics, and execution
- Definition and compliance oversight of policies and regulatory requirements

## Looking outside of the tools!

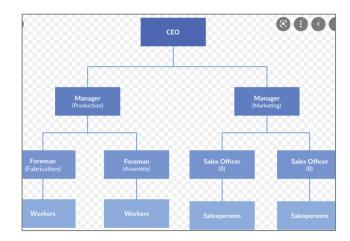
#### **Process and Methodologies**



#### Integrations and data flow



#### **Roles and Org Structure**



# What are the steps?



## The Digital Ecosystem Assessment Process

The assessment work will take 4-6 weeks. The work will include the following activities:



## Current Industry Themes





## **Current Themes**

- Agile Journey, moving forward or stepping back
- Move to SaaS, Just Do It
- Capability Alignment, use the correct tool for the job
- Reporting Strategy, In UI or External BI?
- Simplify Financials, new ways of capitalization

# What are the potential Deliverables or Outcomes?





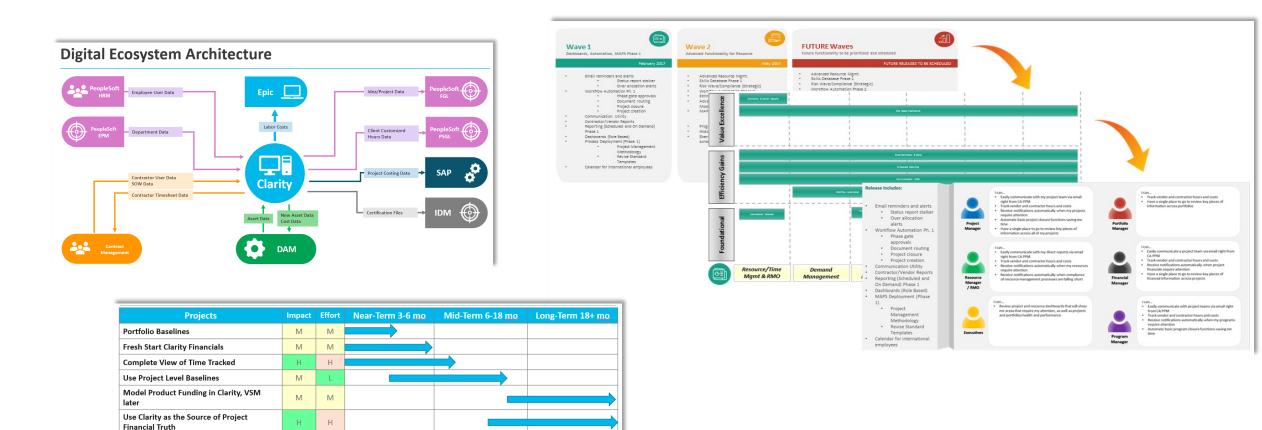
## What are the potential outcomes?

- A Roadmap of Recommendations
- An Architecture of your key systems
- A Value Stream Map
- A Conceptual Integration Diagram



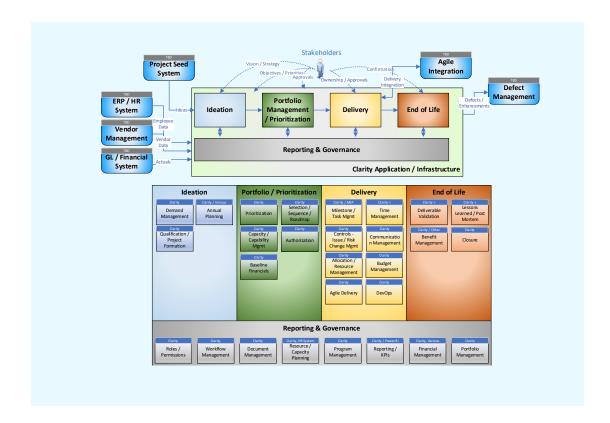
## Digital Ecosystem Assessment Results

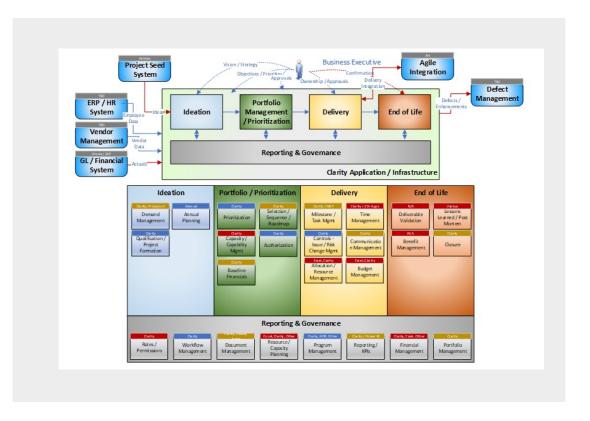
Architecture, Maturity Levels, Process Changes, Collaboration Roadmaps, and more....



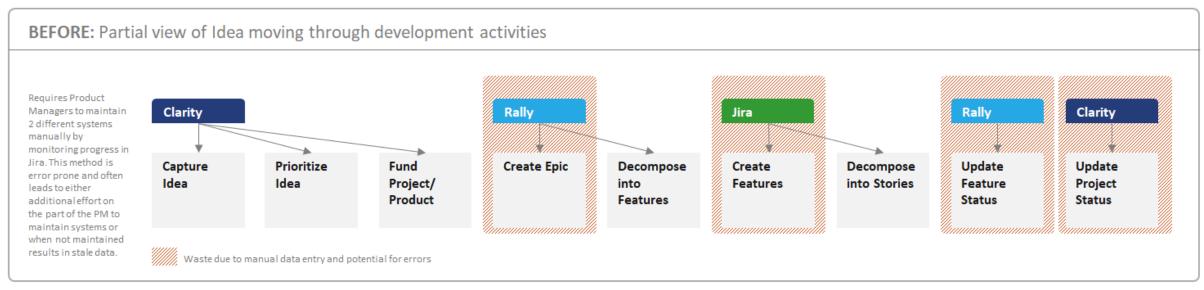
## Capability Assessment

#### **Best Practice Framework Compared to Current State**



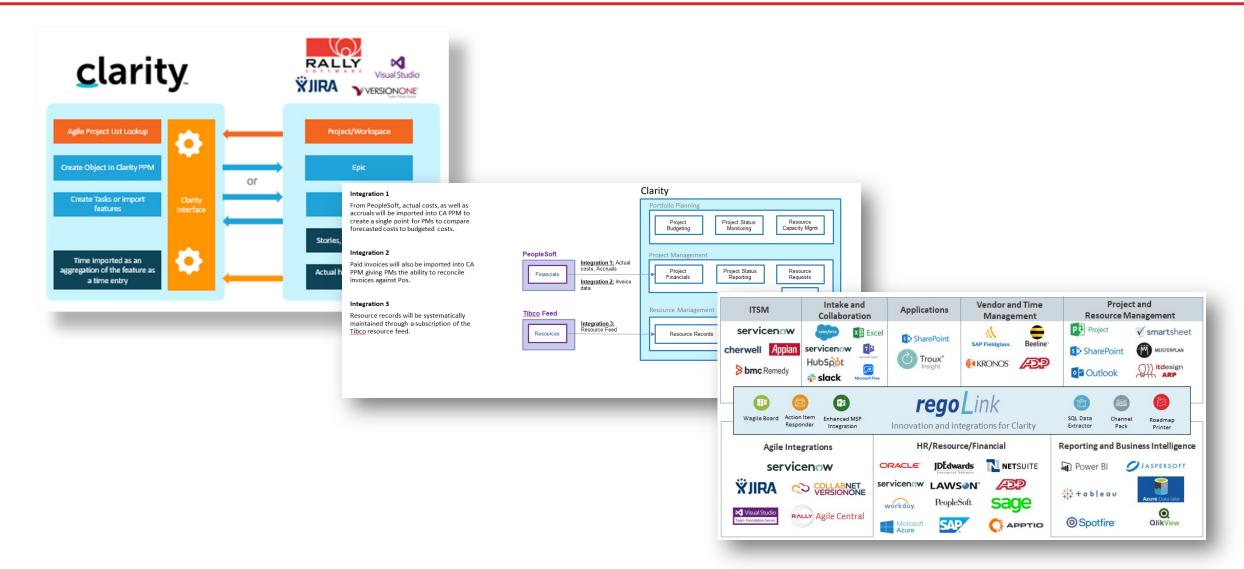


## Value Stream Map



#### AFTER: Partial view of Idea moving through development activities Integrating the 3 systems allows data to Jira stay in sync without Clarity Rally requiring manual data entry. Product Managers are freed to focus time on PM Capture **Prioritize** Fund Decompose Decompose activities, and Teams Project/ into Stories Idea Idea into automatically have Product **Features** Features created for them in Jira.

## Integration Diagrams



### Sample #1 – Backlog of Clarity Recommendations



Short Term (0-3 months)

Foundational or Ouick Wins

T1: Improve the User Experience

**T2: Improve System Performance** 

T5: Shift towards the Modern UX

**T6: Integrate with Agile** 



Mid Term (within the next year)

Sooner than Later

**G1:** Re-establish Clarity Steering Committee

**T4: Investigate a Cloud Migration** 

**T8: Revisit the Clarity Security Model** 

T9: Leverage BI Tools to Maximize the Value of

**Clarity Data** 

**T10: Utilize Budgeting within Clarity** 



Long Term Goals (beyond next year)

Vision for the Future

V1: Create an Enterprise Project Management

Office (EPMO)

C1: Pace Change

**C2: Develop Strategic Themes** 

**C3: Deploy Change Champions** 

## Assessment Value

• For the Client, the DEA will create tactical recommendations and roadmap to align tools, streamline process and enable people manage project information effectively.

• For Broadcom and Rego, the DEA will allow us to gain insight into project practices in detail so we can position offerings for long term engagements. A roadmap of future enhancements, work and growth.

## Qualifying Questions?

- Do you have a roadmap for your PPM tool?
- Are you moving toward Agile practices and/or Project to Product?
- Do you have too many tools and/or complex and slow process?
- Would you like an unbiased fresh perspective?
- Would you like an expert to provide tailored best practice guidance for your organization?
- Are you looking for some quick wins and fresh energy to support your PPM ecosystem?
- Does your business need an interconnected roadmap across the entire ecosystem of PPM/Work/Agile tools?
- Do you want to include people and process changes in your roadmap along with tools?

# Summary



## **DEA Summary**

- A DEA can show an objective perspective on a Clarity implementation
- A DEA is a client-first offering that will allow you to discover deep into your organization and the users and use cases
- A DEA is very partnership focused with the client users and you, the Clarity support/owner team
- A DEA will unlock additional value in Clarity and improve end user engagement
- If you want to have your Enterprise SW optimized to work in a balanced ecosystem in support of project delivery, do a DEA!

## Questions?





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