

Platinum Sponsor

ValueOps
by Broadcom

Rally **Clarity**
by Broadcom by Broadcom



regoUniversity

SAN DIEGO • 2023

6 Industry Trends for PPM in 2023

Your Guides:

Wes McCoubrie and Jacob Cancelliere

Introductions

- Take 5 Minutes
- Turn to a Person Near You
- Introduce Yourself
- Business Cards



Agenda

- How do we create the list?
- Review the Trends
 - Cost Management
 - Rethinking Intake
 - Tactical and Practical Agile at Scale
 - Ecosystem mapping and recommendations
 - Resource and Capacity Management
 - The Future of Project Management

How do we create the list?

How Did We Come Up With The List

- Rego has 600+ PPM customers.
- Our team of experts participate as speakers and attendees within industry conferences like PDMA, Gartner, Forrester, PMI, and many local user groups and other events. While there, we speak with many PPM leaders to understand their struggles.
- We polled our team of 200+ PPM experts to ask what they see at their clients in terms of best practices and trends for the future.
- We distill the results down to 6 key themes. Each year, this set is revisited. New trends are identified, existing ones are tweaked, and some are removed as having become “old news”.

Current Trends

- Cost Management
- Rethinking Intake
- Tactical and Practical Agile at Scale
- Ecosystem mapping and recommendations
- Resource and Capacity Management
- The Future of Project Management

Trend 1

Cost Management

Cost Management



Cost Management has Moved to the forefront with an economic downturn looming, particularly for enterprise IT and cloud spending.

- Cloud spend has been steadily increasing
 - Migrations
 - Cloud-first strategies
 - Simplicity of spinning up on-demand resources
- Cloud governance has not always kept pace
 - Distinguishing between expected Increase in spend vs overspend/waste
 - The challenge of accurately forecasting
 - Visibility (who is spending, on what, and why)
- More Companies are Beginning to Take Action
 - Proven Methodology and Tested Tools
 - Leveraging Best Practices
 - Obtaining End User Engagement – Change Management

Areas of focus

Cloud Cost Transparency



- Who is spending on what
- What Services are being consumed most
- What applications actually cost to deliver
- What is my consumptive cost

Cloud Cost Optimization



- What can I do to reduce spend
- Maximize discounts with volume
- Where can I reduce waste
- Identify waste and spend anomalies immediately

Empower Dev Teams and bring Accountability



- Modify consumer behavior
- DevOps teams are now responsible for their cloud spend and determining trade-offs between cost, quality, and speed. The decentralized nature of the public cloud means that everyone in the IT development cycle carries responsibility for cost optimization activities.

Forecasting



- Improve purchasing decisions (reserved instances, EDP, savings plans, commitments)
- Budgeting and Project Management
- BvA
- Trace Analysis
- Trend Analysis

Get On-Track With This Trend

Embrace FinOps

An operational framework and cultural shift that brings technology, finance, and business together to drive financial accountability

Tools: Support your Cloud Operating Model by organizing cloud spend, automate right-sizing recommendations, reduce overspend, and more accurately predict future spend.

+

Process: Cloud Operating Model that provides monthly cost reporting and chargeback, invoice reconciliation, and real-time decision making.

“ Focusing on efficient use of cloud services brings immediate and tangible financial benefits. ”

--Gartner

Principles

- ▶ Teams need to collaborate
- ▶ Everyone takes ownership for their cloud usage
- ▶ A centralized team drives FinOps
- ▶ Reports should be accessible and timely
- ▶ Decisions are driven by business value of cloud
- ▶ Take advantage of the variable cost model of the cloud

Understanding
Cloud Usage
and Cost

Performance
Tracking &
Benchmarking

Real-Time
Decision Making

Cloud Rate
Optimization

Cloud Usage
Optimization

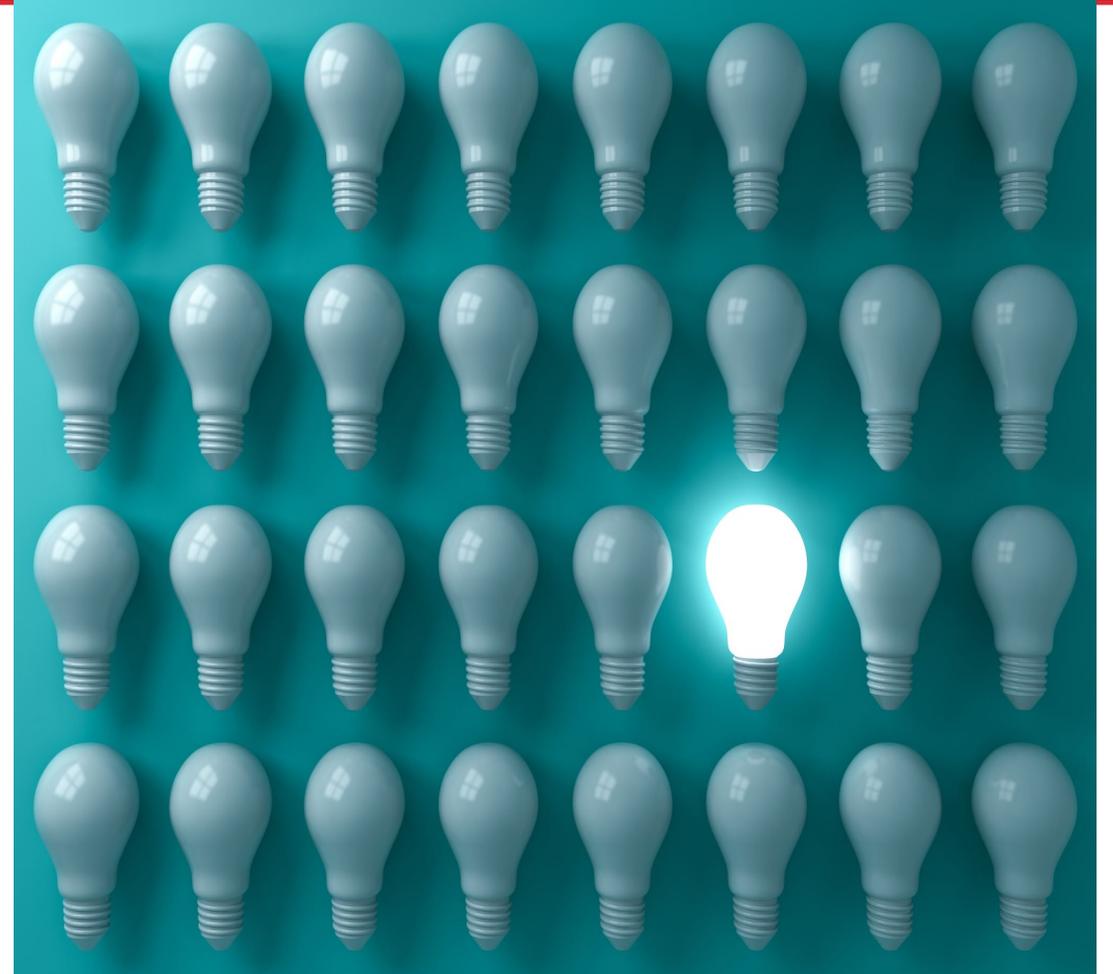
Organizational
Alignment

Trend 2

Re-Imagining Intake

Re-Imagining Intake

- As organizations become more agile, they are starting to see a wider breadth of intake. How value is measured
- Centralized vs. De-centralized intake process – Which works best for you?
- Alignment - to objectives, strategies, leadership, plans is key. SPM and VSM
- How far to take Forecasting??



Get On-Track With This Trend

- Meet with your Executives
 - Identify what are the objectives and strategies
- Educate
 - Communicate those to the organizations so everyone with ideas knows how they align
- Examine Product Funding
 - Get Alignment on Funds to Value and Strategy
- Measure Value
 - OKRs, Strategic Alignment, OGSMs
- Ask Questions
 - Does this produce value and is it feasible?

Trend 3

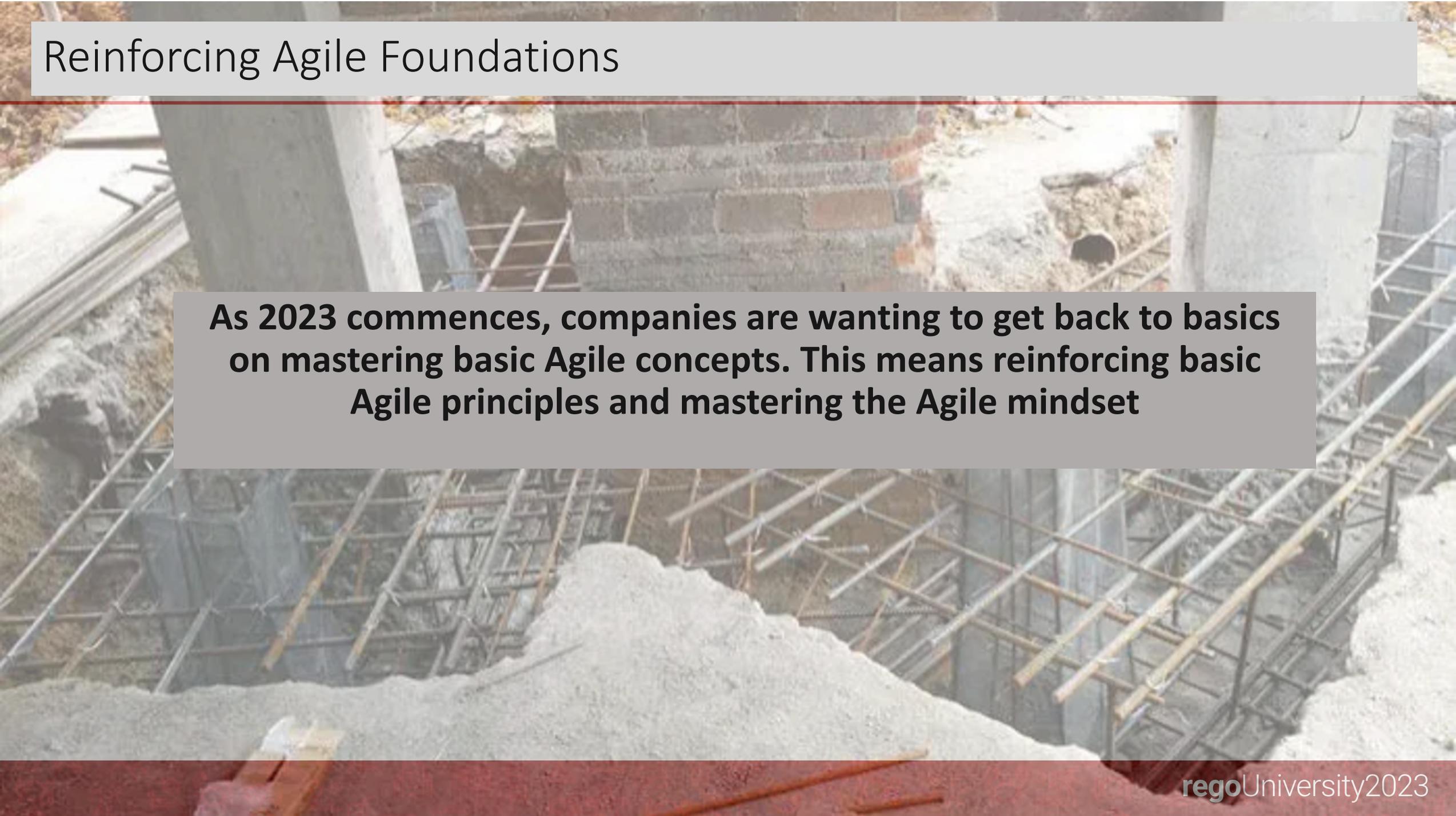
Tactical and Practical Agile at Scale

Tactical and Practical Agile at Scale



- Organizations need to drive value and insights from not only data itself, but from multiple data sources. These integrations keep teams and employees happy by allowing them to use their preferred tools and ways of working, while still consolidating data and ensuring its quality.
- Demand for integrations increasing
- Integrations are crucial because enterprises need to consolidate data from diverse IT ecosystems with niche tools, as well as to ensure data quality and prevent double entry, while taking advantage of all tools in their ecosystems.
- Integrated, responsive tools are more important than ever, as workers need to access and capture data from anywhere and put it in one central place.
- As the virtual ecosystem continues to expand, this trend will keep growing

Reinforcing Agile Foundations

The background image shows a construction site with a complex network of steel rebar and wooden formwork. In the upper center, there is a concrete structure with a brick-like pattern. The overall scene is a high-angle view of a deep excavation or foundation work.

As 2023 commences, companies are wanting to get back to basics on mastering basic Agile concepts. This means reinforcing basic Agile principles and mastering the Agile mindset

Scaling Agile to the Organization

To take Agile to the next level, companies are applying the Agile mindset to more than just their IT departments. We are seeing increased interest in applying Agile concepts to the boardroom, their legal teams, HR, and everywhere else in the company to get the same great results they're seeing in IT



Trend 4

Managing and Understanding Your Ecosystem

Managing and Understanding Your Ecosystem

- SaaS offerings being so easy to purchase have cause an explosion in new targeted apps being deployed
- Too many tools causing data trust issues
- Systems of Record are not being respected
- BI solutions are needed to pull decision making data together
- Adhoc requests for information increase which magnifies the problems with too many tools
- Organizations with a strong Ecosystem architecture are focused on people and process improvement
- Standardization of practices is a huge area of investment for 2023



People



Process



Technology



Governance

Get On-Track With This Trend

- Complete a current state assessment of your tools and practices
 - Inventory tools and use
 - Map out processes being used
- Gather expertise on EPPM architecture
 - Analyze current state against best practice
 - Identify steps for improvement
- Look for Process challenges
- Partner with Finance, Business and HR to ensure alignment of source data
- Build a strong Center of Excellence for Project Management (EPPM and Agile)

Trend 5

Resource and Capacity Management

Resurgence of Resource and Capacity Management

It's a trend across all industries:
We don't have enough of the right
people

- Hard to find resources –
- Resources are spread very thin
- Resources aren't working on the strategic stuff, all of the time
- With hybrid work environments, some managers want more accountability



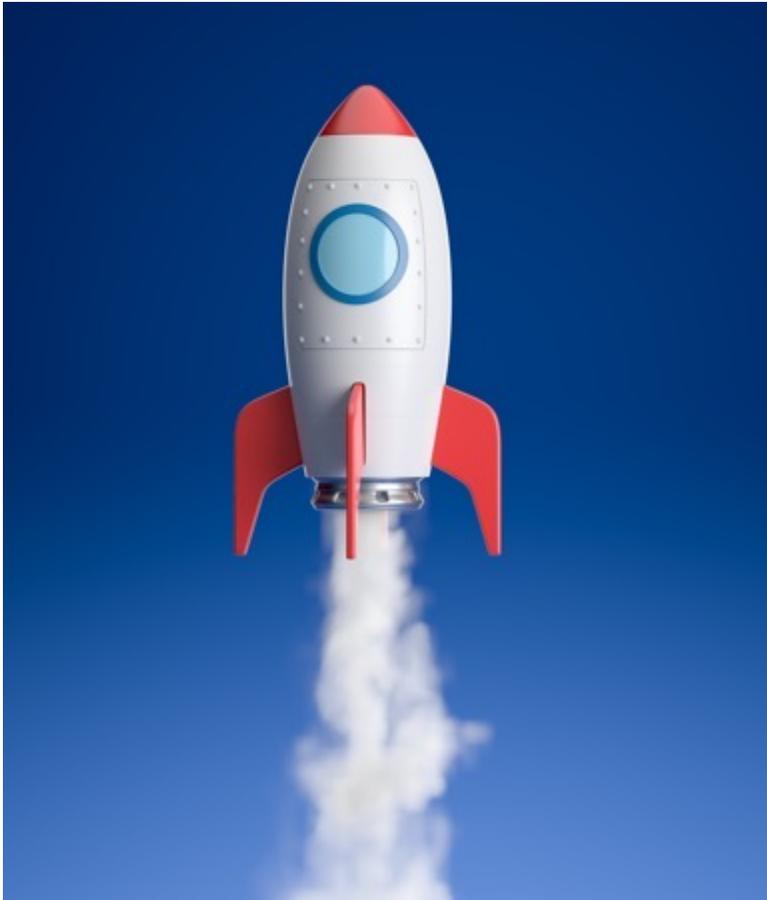
Get On-Track With This Trend

- Define your resource challenges –
 - Skill shortage?
 - Team shortages?
- Consider how resources will be managed
 - Insights –
 - Hybrid?
 - Teams?
- Define the skills and needs of your resources as you identify your strategy and your intake
 - Start at the strategy
- Consider connecting your requisitions to your hiring processes

Trend 6

The Future of Project Management

The Future of Project Management



- PMOs looking at multiple methodologies to meet their business needs
- 2023 Planning is focused on simplification and optimization
- Resource Management simplification to accommodate Agile and Waterfall projects
- Funding models and CapEx management being reviewed
- Alignment of Work to Strategy is becoming table stakes and OKRs are starting to replace Financial Benefit analysis
- Tools aligned into an ecosystem. PMOs need to analyze data and stop manually administering it!

Get On-Track With This Trend

- Continue to gain knowledge on other methodologies
 - Agile, Lean, SAFe, System Engineering, Design Thinking, OKRs, Value Stream Management, Product Funding, etc. (whatever is the next “big thing”).
- Keep enhancing your processes
 - Focus on being lean
 - Move decisions lower in your organization
 - Agile or not, dedicate resources as much as possible
- Get back out there, you should see the cool stuff being created
 - Conferences (Live and Virtual), visit your peers at other sites, user groups meetings, formal training and more...
- Rationalize your tools
 - Simplify your project data collection, management and reporting.

Let Rego Be Your Guide

- This trends report was designed to guide you and your organization toward outstanding growth and success in the new year.
- We've guided more than 700 organizations through their PPM, Work Management, and Agile journeys. This includes 60% of Fortune 100 companies and 70% of Fortune 20 companies. Our senior consultants have the experience to help you gain measurable ROI from your investment while reducing the cost of implementation, development, and support. They also offer [free configuration and adoption assessments](#), as well as [demos](#) tailored to your organization's specific needs.

Questions?



Surveys

Please take a few moments to fill out the class survey.
Your feedback is extremely important for future events.



Thank You For Attending Rego University

Instructions for PMI credits

- Access your account at pmi.org
- Click on **Certifications**
- Click on **Maintain My Certification**
- Click on **Visit CCR's** button under the **Report PDU's**
- Click on **Report PDU's**
- Click on **Course or Training**
- Class Provider = **Rego Consulting**
- Class Name = **regoUniversity**
- Course **Description**
- Date Started = **Today's Date**
- Date Completed = **Today's Date**
- Hours Completed = **1 PDU per hour of class time**
- Training classes = **Technical**
- Click on **I agree** and **Submit**



Let us know how we can improve!
Don't forget to fill out the class survey.



Phone

888.813.0444



Email

info@regoconsulting.com



Website

www.regouniversity.com