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Rally **Clarity**
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Cooking with Clarity: Step-by-step guide to integrating Rally

Your Guides:

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Agenda

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Introduction

Introducing the Clarity Cooking Series and Cookbooks



Cookbook

Cooking with Clarity



Cooking with Clarity Series



Clarity is **very capable** but can be confusing to configure

- Configuration benefits from experience



Series aims to provide a **shortcut** to that experience



Goal is to provide:

- Ideas to extract additional value from your Clarity investment
- Step-by-step instructions to configure Clarity for common use cases



Enable your **creativity**

Strategic Portfolio Management

The benefits of integrating Clarity + Rally for strategic portfolio management and the value it can bring to organizations.

Strategic Portfolio Management Is ...



Identifying and aligning to **Organizational Strategy.**



Managing investments and sustained assets, like logistics apps, employee portals or e-commerce sites.



Persistent, outcome-driven teams connected to the business through a strong strategy.



Connecting business value to strategy and execution.

The Four Steps of Strategic Portfolio Management

1. Organize Investments your way:

Focus on sustained assets, such as products, platforms, and value streams - the language of the product paradigm.

2. Map your business objectives:

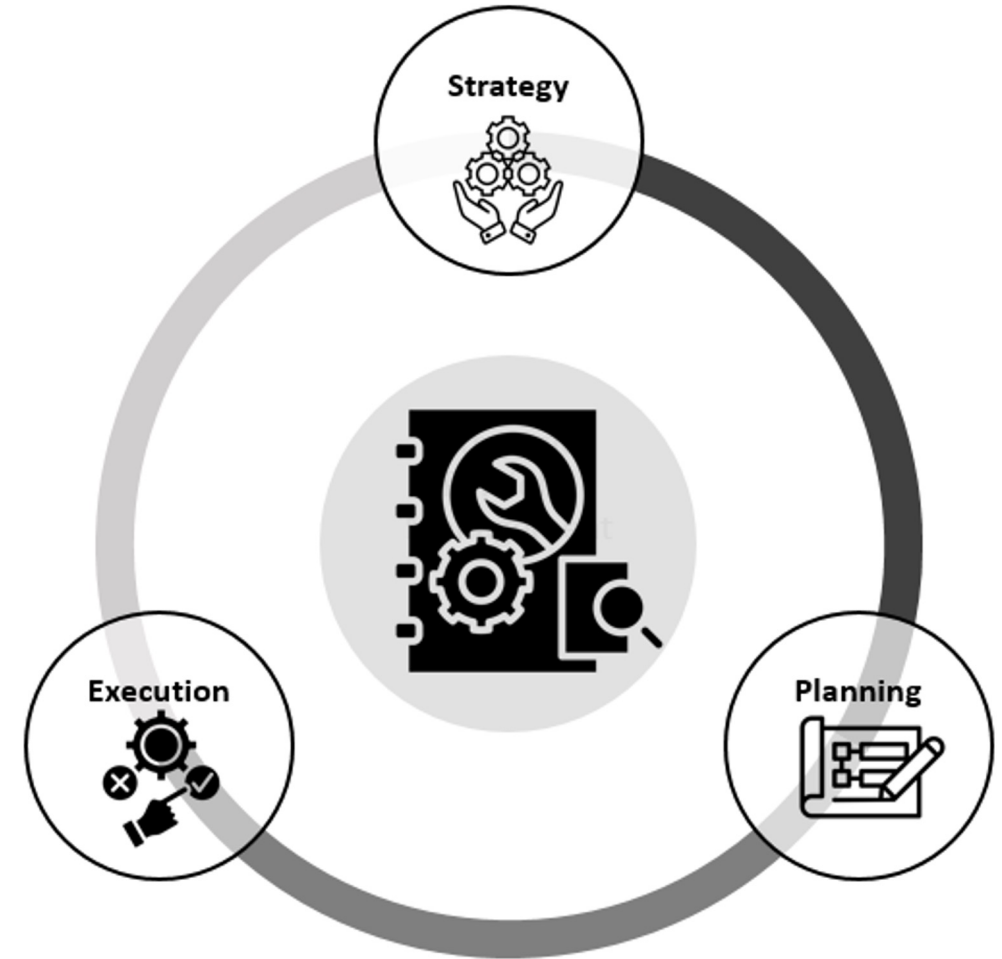
Understand how your products perform by aligning strategy to business objectives.

3. Prioritize based on business outcomes:

Connect business outcomes to customer needs with adaptive prioritization in strategic roadmaps.

4. Empower your people to succeed:

Let teams work they way they want while staying engaged with the business

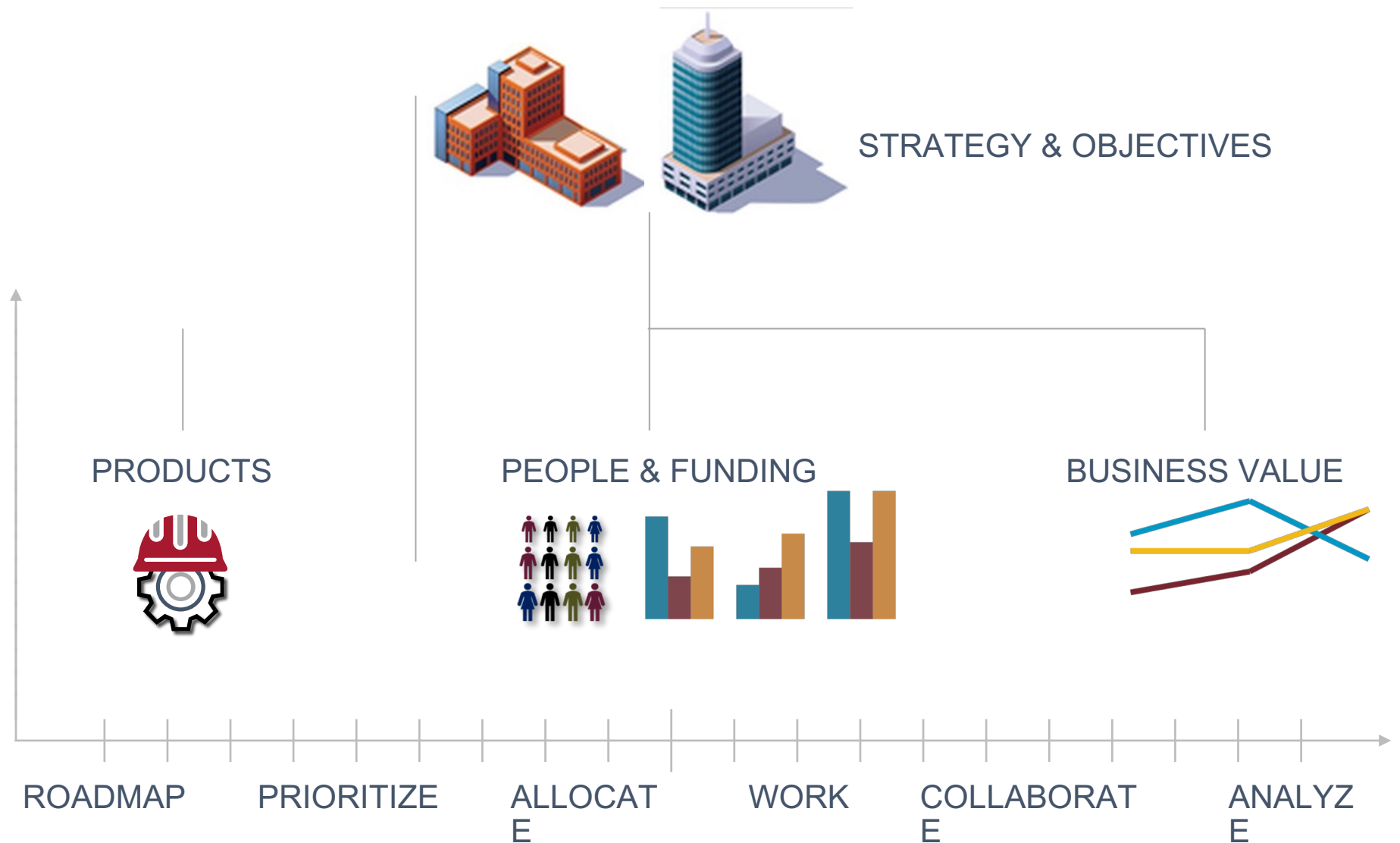


Get Clarity.

STRATEGY

PLANNING

EXECUTION



Clarity

Strategic Portfolio Management

Strategic roadmaps

Definable investment types

Multi-dimensional hierarchies

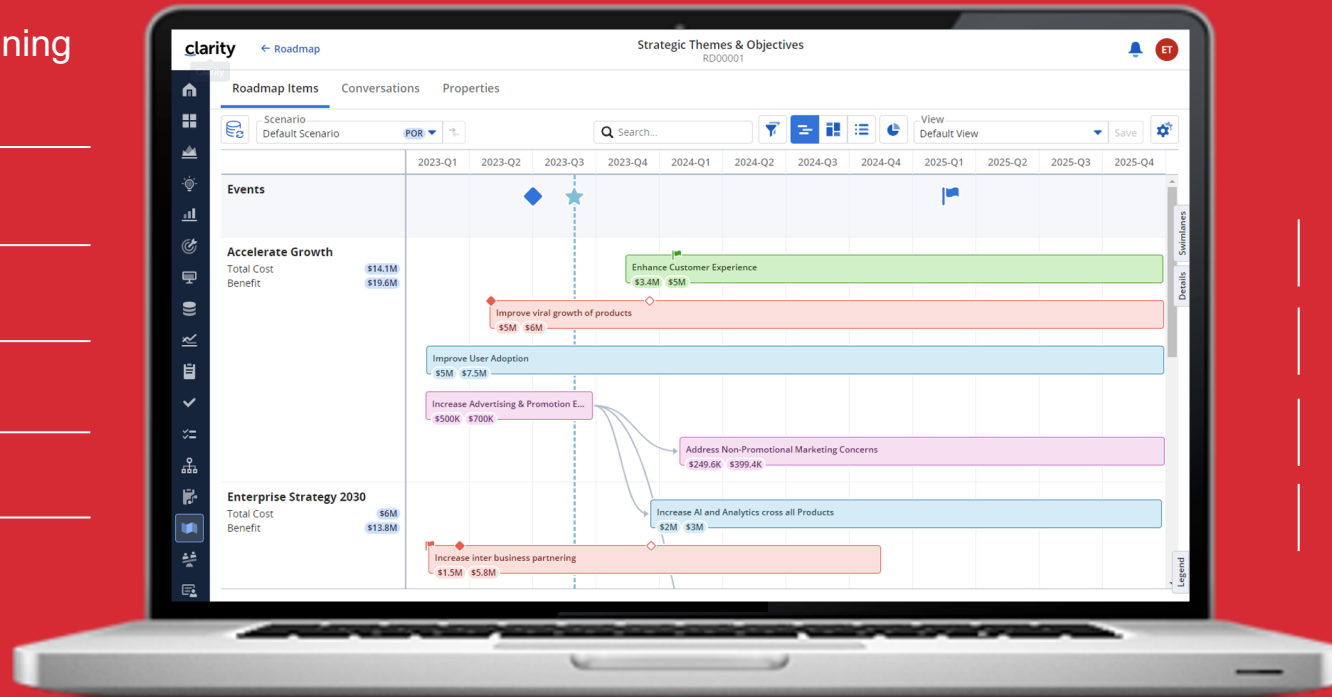
Continuous investment planning

Flexible fiscal periods

Must-haves prioritization

Side-by-side progression

Staff allocation



Reporting and analytics

Data warehouse

Any development methodology

Connection to Rally Software

Value Stream Management

How integrating Clarity + Rally can bring end-to-end visibility and value to Value Streams and the entire Organization.

Value Stream Management Is a ...



Lean business practice that helps to determine the value of products and delivery



Business strategy to create outcomes that are important to your customer



Methodology for improving the velocity and flow of work while reducing waste



Platform and catalyst for innovation

ValueOps Is End-to-End VSM



**Enterprise-wide,
Real-time Insights**

VISIBILITY



**Resources Aligned to
Business Priorities**

ALIGNMENT



**Optimized Planning
and Development**

EFFICIENCY



**Maximum Value
Delivered**

ValueOps Delivers

Shared insights across the enterprise into both business decisions and the Agile software development process

Resources and capacity synchronized with business priorities

Improved and consistent prioritization, investment planning, product management and Agile delivery management

So You Can...

- ▶ Gain situational awareness, enhance decision-making, and improve risk management at every level
- ▶ Deliver digital transformation with maximum impact
- ▶ Increase cost efficiency, fund the most valuable investments, and measure the ROI of your decisions

The Five Steps of Value Stream Management

- 1. Identify Value Streams:** Start with Strategic Themes and Key Results
- 2. Align with the Business:** Negotiate priorities and capacity effectively
- 3. Rally Your Teams:** Scale agile development and let teams work how they want
- 4. Execute with Confidence:** Create and orchestrate the optimal plan with transparency
- 5. Evolve and Improve:** Validate results and iterate with shared understanding



Industry-Leading Differentiators

VSM for Development & Engineering

VISIBILITY

- Smart Metrics with AI/ML
- Dashboards and Reporting
- ValueOps Insights

ALIGNMENT

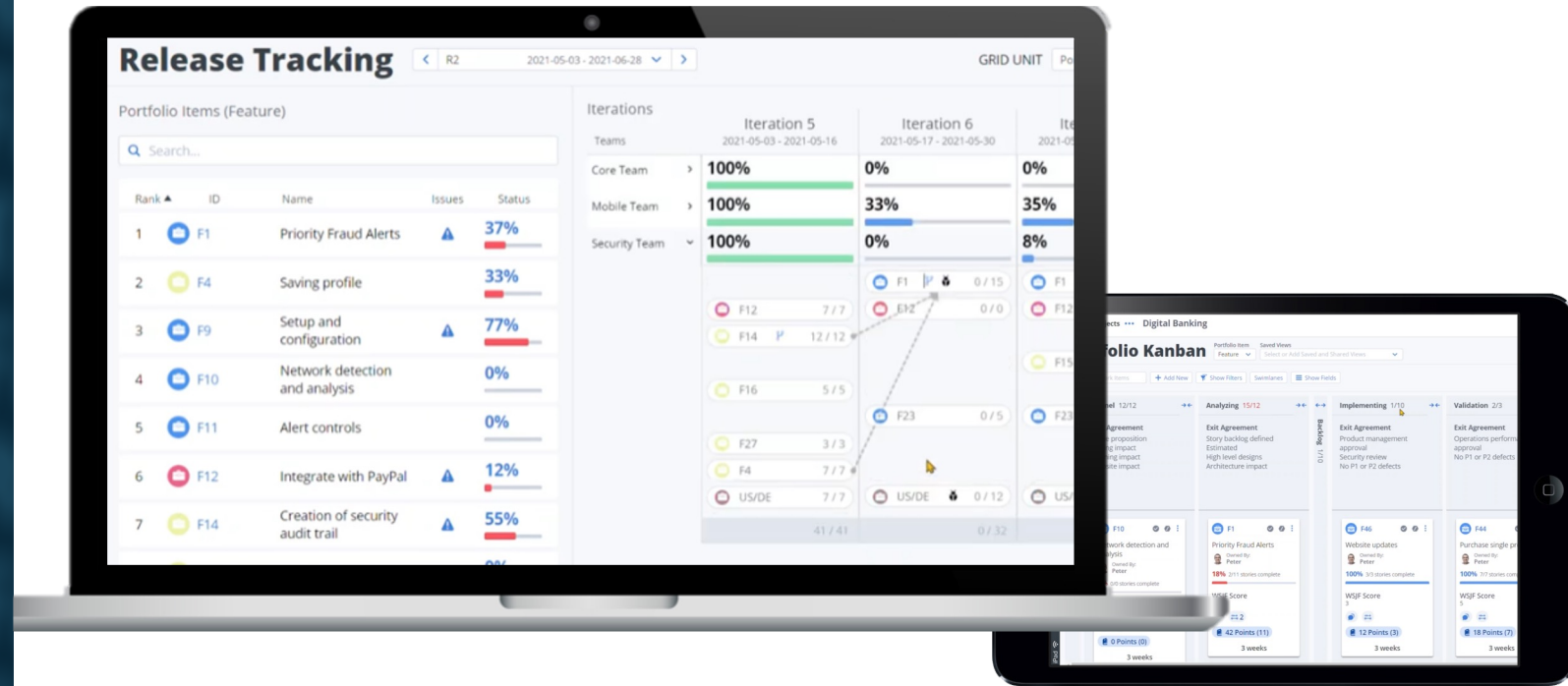
- Delivery Objectives & Key Results (OKRs)
- Innovation Roadmaps
- Collaboration Tooling

EFFICIENCY

- Capacity Planning
- Staffing and Resource Management
- Iteration and Release Management
- Risk and Dependency Management
- ValueOps ConnectALL

SECURITY

- Only FEDRAMP-Authorized VSM Solution



Integrations

Demonstrating the value of the OOTB ValueOps connectors and the Power of ConnectALL in the ValueOps software suite.

ValueOps ConnectALL

Connect data across your enterprise for better decision-making

ValueOps Ecosystem

Amplify and enhance value streams with ValueOps Connectors to aggregate data and eliminate platform silos

Increase collaboration between teams using different tools in distributed environments

Eliminate errors, friction, effort, and costs due to manual data collection

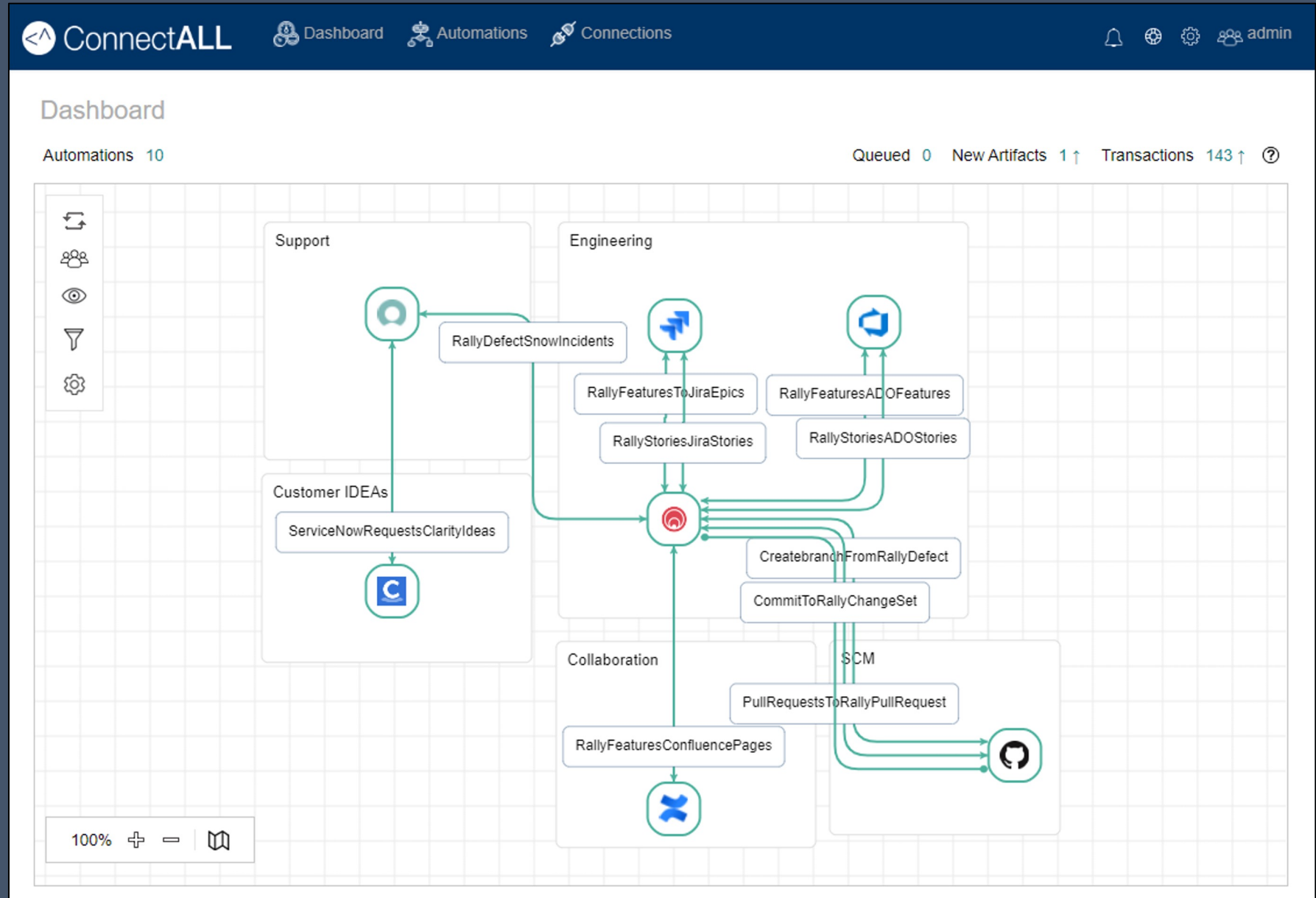
Leverage a complete data set that spans the value stream to generate better insights and drive business decisions



Additional Integrations Available

Example Ecosystem

- Teams continue to work where they are comfortable.
- ConnectALL does all the heavy lifting of normalizing the data.
- Provides meaningful and actionable analysis and insights.



Innate Clarity + Rally Connector

Organizations can use the new and improved Clarity-Rally integration to ensure data flows seamlessly between the two applications.

The new and improved Clarity-Rally integration is:

- **Easily extensible and configurable:** You can map objects and attributes between Clarity and Rally to ensure the integration meets your specific requirements.
- **Simple to maintain:** The integration can be set up and maintained by Clarity administrators who have basic Classic PPM knowledge.
- **Validated and Supported by Broadcom:** You don't need to perform regression testing after every release.

The screenshot displays the Clarity Integration Mappings interface. The main window is titled "clarity Integration Mappings" and "Connect to Rally". It features a navigation bar with tabs for "Object Mappings", "Sub-Object Mappings", "Rally Objects", and "Lookup Mapping". The "Object Mappings" tab is active, showing a table with columns for "Name", "Clarity Object", "Rally Object", and "Direction". The "Feature" row is selected, showing a mapping from "Features" in Clarity to "Feature" in Rally, with the direction "Rally to Clarity".

Name *	Clarity Object * ↓	Rally Object *	Direction *
<input type="checkbox"/> Strategy	Strategic Themes	Strategic Theme	Clarity to Rally
<input type="checkbox"/> Epic Sync	Portfolio Epics	Epic	Clarity to Rally
<input checked="" type="checkbox"/> Feature	Features	Feature	Rally to Clarity

The right-hand panel shows the "Feature (OM00000005)" details, with the "Field Mappings" tab selected. It displays a table of field mappings for the selected object, with columns for "Direction", "Clarity Field", and "Rally Field".

Direction * ↑	Clarity Field *	Rally Field *
<input checked="" type="checkbox"/> Rally to Clarity	Name	string
<input type="checkbox"/> Rally to Clarity	Rally Project	string
<input type="checkbox"/> Rally to Clarity	Rally ID	string
<input type="checkbox"/> Rally to Clarity	Parent	number
<input type="checkbox"/> Rally to Clarity	Manager	number
<input type="checkbox"/> Rally to Clarity	Agile State	string
<input type="checkbox"/> Rally to Clarity	Agile Release	string
<input type="checkbox"/> Rally to Clarity	Agile Milestones	string
<input type="checkbox"/> Rally to Clarity	Agile Feature Desc...	rich
<input type="checkbox"/> Rally to Clarity	Agile Blocked	boolean
<input type="checkbox"/> Rally to Clarity	Agile Blocked Reas...	string
<input type="checkbox"/> Rally to Clarity	Accepted User Sto...	number

Clarity Cookbooks



[Introducing Clarity Cookbooks Link](#)

Questions?



Surveys

Please take a few moments to fill out the class survey.
Your feedback is extremely important for future events.

