

Apptio Targetprocess : Labor Financial Management

Introduction

- Introductions
- The Challenge
- Foundations
- The Journey
- How to Get Started



Corby James – Agile Sales Director

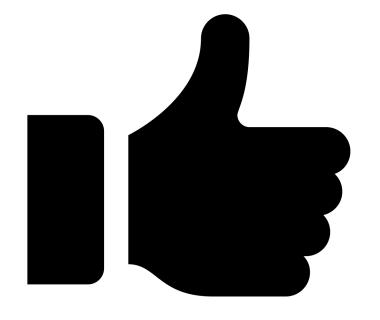
- 30 Years of Consulting on Software Engineering and Technology
- CTO, CIO, and CEO
- Scuba Instructor and
- Underwater Photog

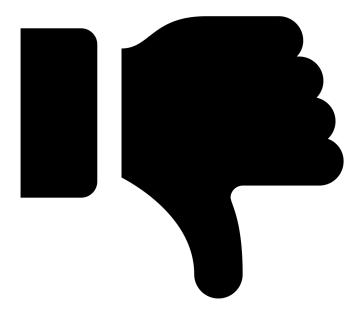




Getting to Know You

Thumbs Up or Down







FINANCE

AGILE

WAGILE

PROJECTS

PRODUCTS

FUND PROJECTS OR CAPACITY

PERSISTENT TEAMS

TIMESHEETS

SCALED AGILE FRAMEWOK

LEAN PORTFOLIO MANAGEMENT

LABOR CAPITALIZATION

TECHNOLOGY FINANCE CONTINUES TO EVOLVE

Industry Evolution & Change Drivers



Project to Product



Agile Practices



Cloud



Globalization





Accurate Labor Cost Tracking



Continuous Planning & Reporting



Shift from Demand to Capacity



Labor Capitalization



THE CHALLENGE

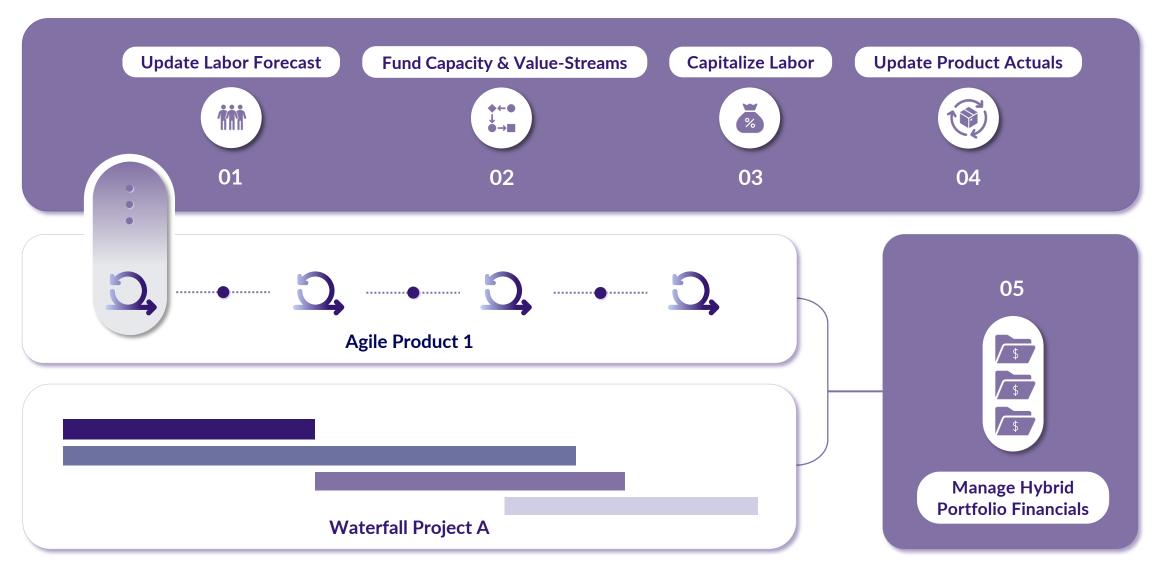


AS A CIO:

- WHERE SHOULD I SPEND MY NEXT DOLLAR?
- AM I FUNDING THE "RIGHT" WORK?
- AM I FUNDING THE WORK THAT WILL HELP ME MEET MY OBJECTIVES?
- WHAT IS MY HEADCOUNT AND HOW MUCH DOES IT COST BROKEN DOWN BY **VARIOUS DIMENTIONS?**
- I HAVE TO PIVOT. HOW DO I UNWIND ONE INITIATIVE IN FAVOR OF ANOTHER?

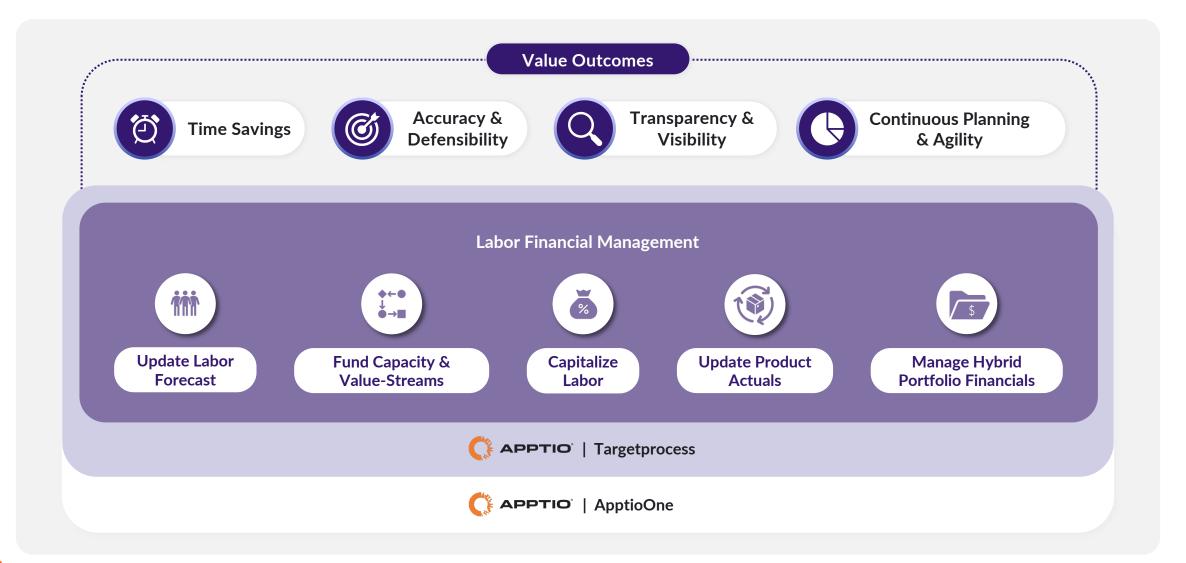


LABOR FINANCIAL MANAGEMENT





EMPOWERING TECHNOLOGY FINANCE TEAMS FOR AGILITY





APPTIO PLATFORM: KEEPING FINANCE AND THE PMO ON THE SAME PAGE

PMO Responsibilities

Strategic Planning/OKRs

Value Planning

Work Prioritization

Resource Management

Cross-Product Dependencies

Shared

Monthly/Quarterly Close

Value Realization

Continuous Planning

Ideation & Analysis

Finance Responsibilities

Labor Planning & Forecasting

Capitalization

Manage Hybrid Financials

Finance Initiatives

Product TCO, P&L, & ROI





FOUNDATIONS

1

Connect Objectives to Work, Work to Labor, Labor to Cost 2

Segment Agile and Non-Agile Work

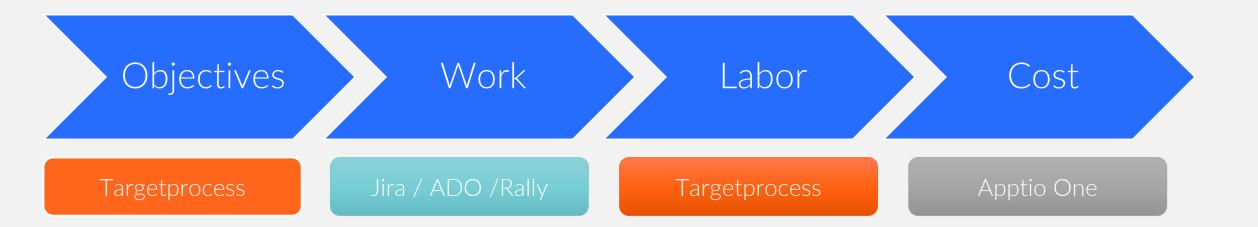
3

Run in the Roster + Resource Financials

4

Integrate with Team Tools

FOUNDATIONS



THE JOURNEY

Decisions

- Model for Cost Application
- Labor Dimensions –
 Organization, Scaling model,
 Business Unit, Run/Grow
- Capitalization Guidelines

Pitfalls:

- Not all agile
- Story points too immature
- Audit
- Over engineering



HOW TO GET STARTED

- Communicate with Finance and PMO/Execution
- Investigate funding capacity versus work
- Look for where you can eliminate time sheets



Questions?

