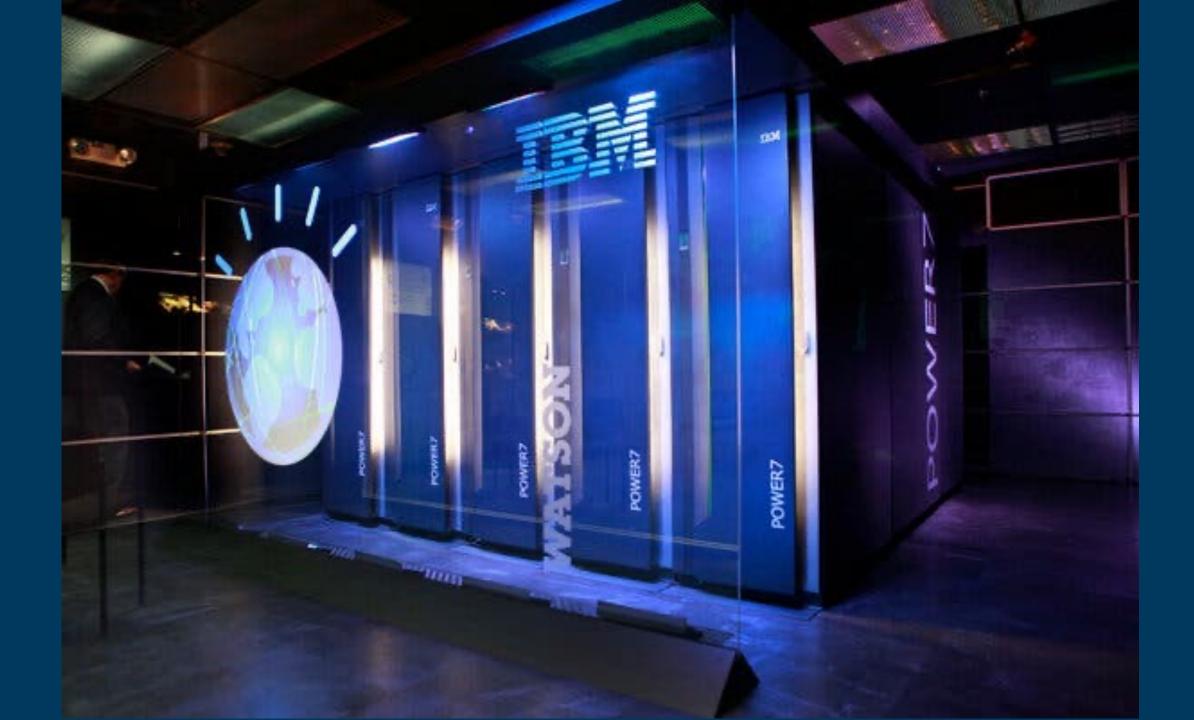


Apptio One and Targetprocess working together



Why are companies scaling agile? "Manage and optimize the portfolio"





Most Common Challenges



Struggling with capacity planning



No visibility into work across the portfolio or organization



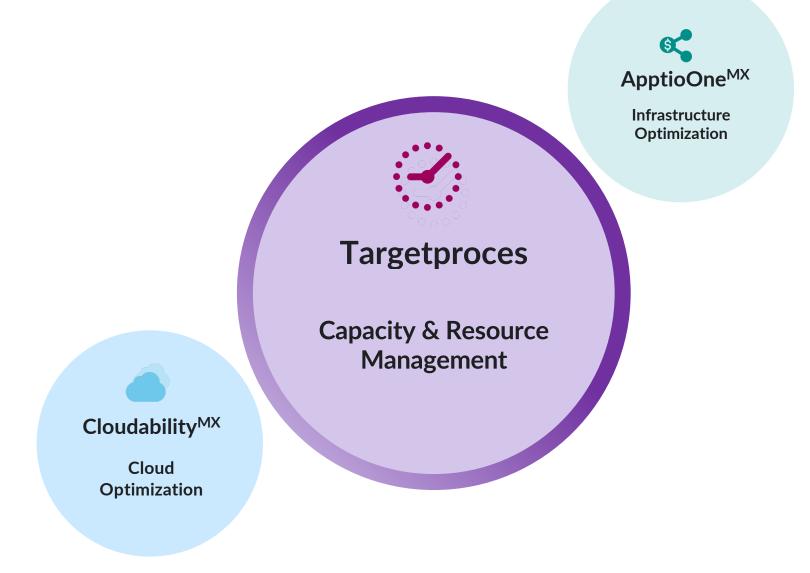
A lack of collaboration between the business side and the technology side



Cost overrun from spending money and resources on the wrong things

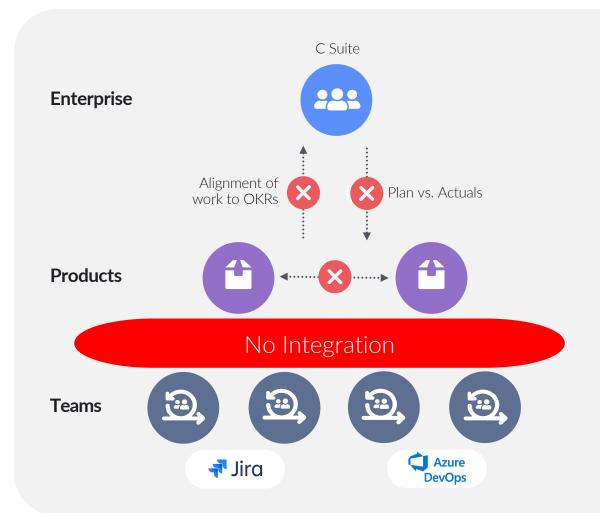


How do we solve this for our customers?





Challenges Scaling Agile



- **Disconnected Tooling** Teams using Jira, Azure DevOps and other project
- Measuring & Tracking Value All efforts need to be defined by outcome-oriented value definitions that can be measured and tracked

management tools that do not roll up to the C-suite

Conflicting Financial Processes Forecasting, budget distribution, and actuals tracking are waterfall processes but need to align to Agile workstreams



TECHNOLOGY FINANCE CONTINUES TO EVOLVE

Industry Evolution & Change Drivers



Project to Product



Agile Practices



Cloud



Globalization

New Challenges for Labor Financials



Accurate Labor Cost Tracking



Continuous Planning & Reporting



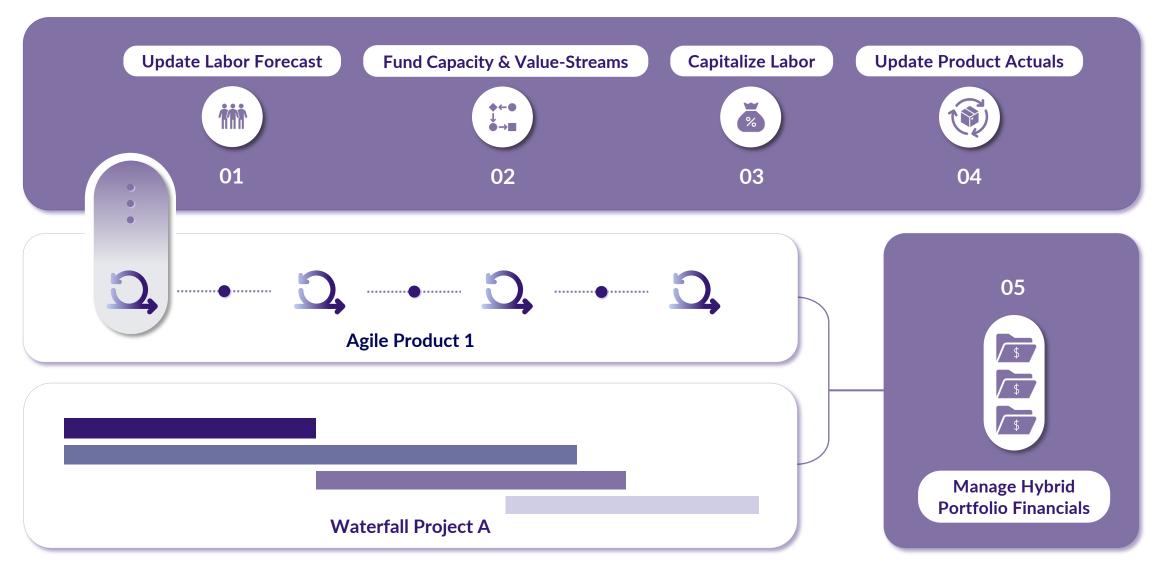
Shift from Demand to Capacity



Labor Capitalization

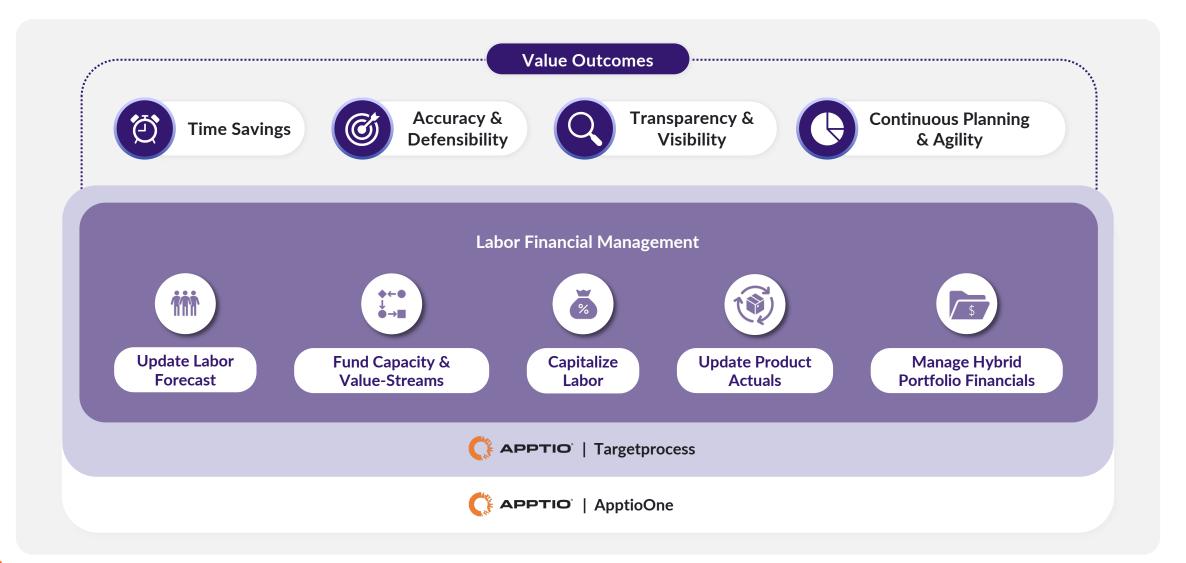


LABOR FINANCIAL MANAGEMENT





EMPOWERING TECHNOLOGY FINANCE TEAMS FOR AGILITY





APPTIO PLATFORM: KEEPING FINANCE AND THE PMO ON THE SAME PAGE

PMO Responsibilities

Strategic Planning/OKRs

Value Planning

Work Prioritization

Resource Management

Cross-Product Dependencies

Shared

Monthly/Quarterly Close

Value Realization

Continuous Planning

Ideation & Analysis

Finance Responsibilities

Labor Planning & Forecasting

Capitalization

Manage Hybrid Financials

Finance Initiatives

Product TCO, P&L, & ROI





Connected Ecosystem Improves Visibility, Alignment, and Value Delivery

Deliver business value

Manage cost and funding of business value delivery

Portfolio Management

PMO, Product Owner, RTE/PM CPO, CDO, CTO, Engg Leaders Agile Transformation Leads

Work Management



APPTIO

Targetprocess

- Align value delivery to strategy
- Manage demand
- Align capacity & demand
- Plan & prioritize investments
- Manage value delivery
- Track portfolio health and financials
- Inform labor capitalization
- Quantify value delivered

Tech. Financial Management





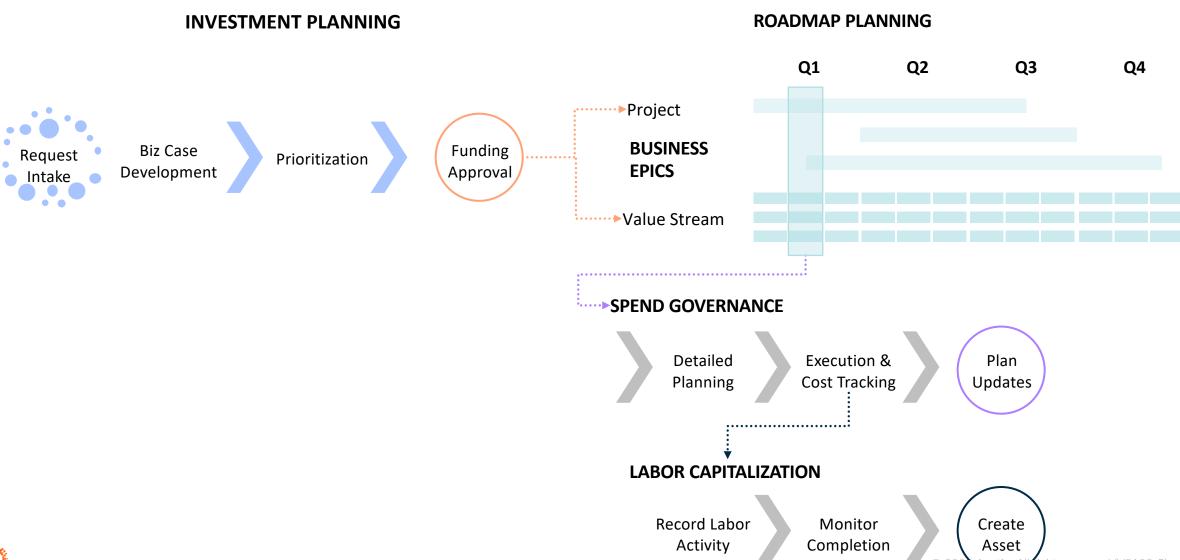
ApptioOne

- ☑ Plan (budget and forecast) build/run IT spend
- Model (what-if scenarios) financial impact of portfolio/resource changes
- Track actual build/run costs; understand variance drivers
- Quantify Product TCO and Team TCO
- ☑ Manage BU consumption





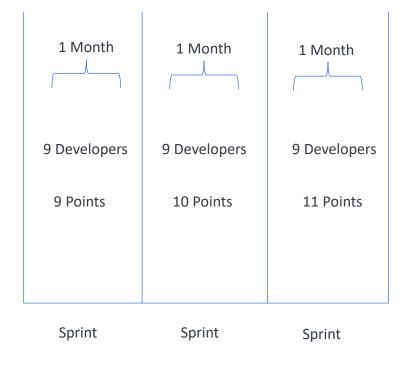
Investment Financial Governance Process





Estimate Forecast Based on Team Capacity

Backlog

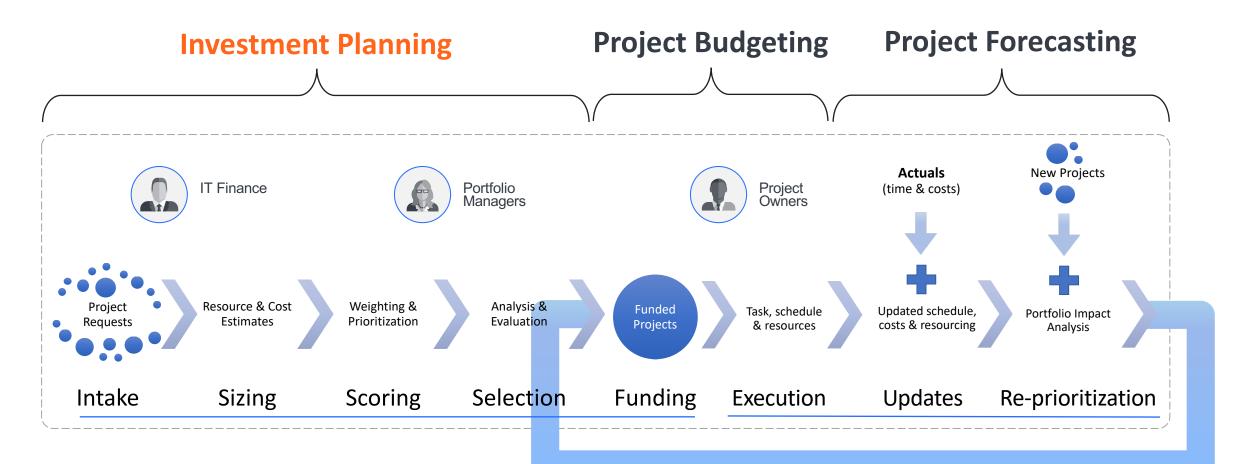


Product Release Forecast

- Features required to release product = 30
- Sprint team can produce 30 points of features in 3 iterations
 - Note: Team is more efficient in third sprint than in first
- Forecast = 9 developers * 3 months of salary
- Value points calculated in similar fashion
- EXAMPLE
 - 10k / Developer
 - Sprint cost = 90,000
 - Total Forecast = 270,000
 - Estimate Cost / point = 9,000



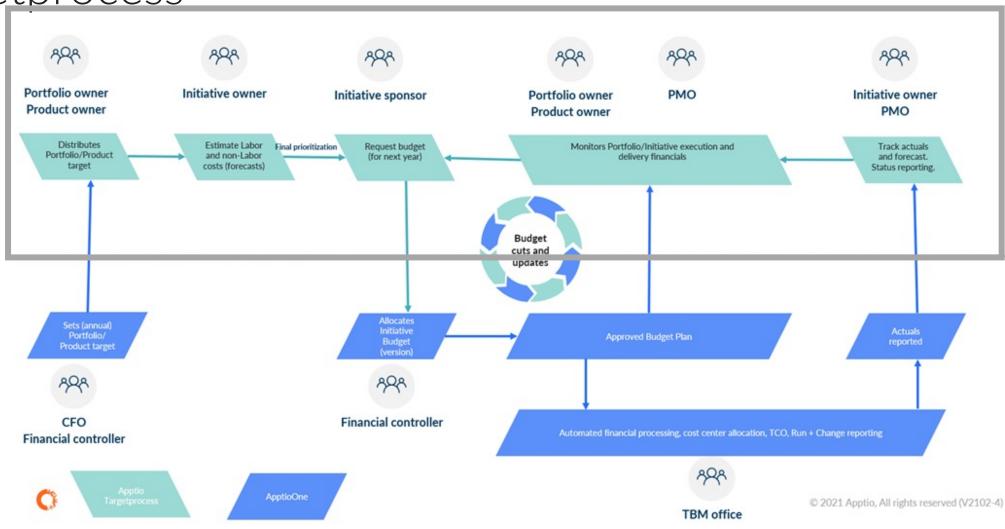
Project Financial Governance Process





Customer use case: Labor cost estimations in

Targetprocess





Customer use case: Integrated financial follow up in

